TO: KUNM Operations Staff
FR: Malcolm
RE: KUNM Plan 2000

22 April 1992

Can we meet together at some point on this?

Attached, please find the current version of your department's long range development goals.

Please be prepared to discuss all aspects of your departmental plans, at our one-on-one meetings, beginning next week (directly after the fund drive).

VALUES TO LIVE BY

A Love of Truth—essential for a just, inclusive and progressive society;

A Sense of Justice—recognition of the rights and needs of all;

A Spirit of Cooperation—based on active goodwill and the principle of right human relationships;

A Sense of Personal Responsibility—for group, community and national affairs;

Serving the Common Good—through the sacrifice of selfishness. Only what is good for all is good for each one.

These are spiritual values, inspiring the conscience and the consciousness of those who serve to create a better way of life.
The Academic Affairs section of the KUNM Plan 2000 is primarily based on observations and recommendations made in the following documents:


KUNM PLAN 2000 ACTION PLANS for the ACADEMIC PROGRAMS Component:

1.1 VP for Academic Affairs to establish an Academic Coordinator/Faculty Liaison, half-time, with course release, by 9/1/92.¹

1.1.1 Budgeting and funds secured for approximately $15,000 for this position by 5/92.

1.1.2 Position provides academic counseling, coordination of coursework, supervision of internships, increases participation of students and faculty in KUNM, publicizes existing course opportunities in radio, develops new opportunities, and promotes better coverage of University events by 10/1/92.

1.2 VP for Student Affairs to establish a Student Involvement Coordinator, workstudy, position, by 9/1/92.²

1.2.1 Budgeting and funds secured for approximately $7,000 for this position by 5/92.

¹ Per KUNM Radio Board Academic Affairs Committee requests, February 10, 1991.
² Per KUNM Radio Board Academic Affairs Committee requests, February 10, 1991.
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1.2.2 Position encourages student participation in all phases and departments of KUNM, by making recruiting presentations to departments and programs at UNM; coordinates and helps produce a program at KUNM to promote better coverage of University events. Assists and reports to the Academic Coordinator. These functions fully operational by 9/1/92.

1.3 Development of an academic curriculum linking KUNM with the University's instructional/educational mission by 5/1/93.

1.3.1 UNM courses established in the areas of broadcasting, production, etc., to be coordinated and expanded by 9/1/93.

1.4 Continuing Education classes involvement in KUNM by 9/1/93.

1.4.1 General Manager develops curriculum and submits to UNM Continuing Ed by 3/1/93.

1.4.2 Curriculum finalized by 5/1/93.

1.4.3 Internal station training process redesigned to incorporate CE class by 6/1/93.

1.4.4 Classes to begin 9/93.

1.5 I & G monies to initiate and track academic offerings established by 9/1/93.

1.6 Eventual development of a Radio Studies Program (to be matched by a Television and Film Studies Program) established by 9/1/94.

X 1.7 Student Auxiliary programming service fully operational by 9/1/94.  

CANCELLED

✓ 1.7.1 Student station manager solicits input from ASUNM and GSA by 10/1/91.

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3 See Engineering section.
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√  1.7.2 Written report on what is being proposed, prepared by the student station manager and KUNM's general manager by 11/1/91.

X  1.7.3 Telephone survey prepared, with help from the Communications Department, by the student station manager, for implementation on 3/1/92.

X  1.7.4 Cabling explored by both station managers, with Jones Intercable, by 3/1/92.

X  1.7.5 Academic Department interest explored by both station managers by 2/1/92.

√  1.7.6 Budgeting for equipment in FY 1992-93 begun 1/1/92, by KUNM's general manager, in conjunction with the Chief Engineer.

X  1.7.7 Target date for student station programming to be transmitted: 1/1/93.

1.8 Internships established on a consistent basis by 2/1/93.

[See Volunteer/Intern Coordination section]

1.8 Tracking of student and community internships established by 5/93.

1.9 Independent study opportunities established on a consistent basis by 2/1/93.