Diversity

Variety

Choices

In a climate of media consolidation, we need what public radio provides. Your support makes it possible!
In a climate of media consolidation, we need what public radio provides. Your support makes it possible.

What does media consolidation mean for us as media consumers? Less variety, fewer choices, access to a very limited range of perspectives.

And so, more than ever, we need what public radio provides. We need an opportunity to understand the world in all its complexity; we need so much more than the hype and the sound bites and the infotainment that are so prevalent in commercial media.

Thankfully, public radio is still the exception, an oasis of diversity amid the vast sameness of the commercial media landscape, essential nourishment for the mind and soul.

But it exists only so long as the people who choose to listen also choose to help pay for it. That’s how public radio remains independent. As long as our funding comes from the community, KUNM is free to reflect the richness and diversity of that community.

Think about the programs you listen to on KUNM. Then consider whether you would be willing to do without them. If your answer is no, then the only remaining question is, how much will you contribute this year?

If it’s time to renew your annual KUNM membership, please do it as soon as you receive your renewal letter. If KUNM is extra important to you, please consider an extra gift. We need what public radio provides; stay tuned for your opportunity to support it, this month!

We need your help in the phone room, too! Volunteers are needed to answer phones during the on-air pledge drive, October 18-24. It’s easy, it’s fun, and it only takes about three hours of your time. To sign up, call Rachel Kaub, at 277-4516.

KUNM Welcomes New Music Director
by Marcos Martinez

On behalf of the KUNM Music Director Search Committee, I am pleased to tell you that Matthew Finch has been hired as KUNM Music Director. Matthew is leaving his current job as Director of Arts and Cultural Programming at WBAI-FM (Pacifica) in New York City, to begin work at KUNM on October 1, 2003. WBAI is well known as one of the most culturally diverse radio stations in terms of music, public affairs, arts, news and community involvement.

Volunteer Profile: Shelby Bradley

This month, we bring back a feature that gives you a look behind the scenes at KUNM, profiling the people behind the microphone. In this issue, one of the newer faces gets some exposure. In Shelby’s own words:

I grew up in Ruidoso, NM, at a time when you could hear both kinds of music coming from the one radio station in town. (It would be years before the country/western monopoly was challenged by a big-watt Camaro rock station out of Roswell, later still before KENW out of Portales would put up a local translator to give Ruidoso classical music and NPR programming.)

My first exposure to operating a radio board was at KRUX, the student radio station at New Mexico State University, in Las Cruces in 1991. I was green, like everyone else who volunteered there, but no one cared. Unfortu

Continued on p. 6
KUNM Operations Staff
Renee Blake ............................................. News Director
Mary Bokuniewicz .................................... Development Director
Tristan Clum ............................................... Production Director
Matthew Finch ........................................ Music Director
Leslie Fishburn-Clark ................................ Reporter
David House ............................................. Information Systems Support Analyst
Rachel Kaub ............................................... Operations Manager
Marcos Martinez ....................................... Program Director
Linda Morris ............................................. Accounting Technician
Mary Oishi ................................................ Underwriting Marketing Specialist
Erika Olsson .............................................. Coordinator, Development & Relations
Kevin Rogers ........................................... Chief Engineer
Dean Shelton ............................................ Coordinator, Development & Relations
Richard S. Towne ..................................... General Manager
Tom Trowbridge ....................................... Morning Edition Host/Reporter

KUNM Student Staff
Mike Austin ............................................. Reporter
Jessica Carr ............................................ Reporter
Leo Dexter ................................................ Production Assistant
Kim Gleason ........................................... Music Assistant
Mercedes Mejia ....................................... Admin. Assistant/PSA Coordinator
Daniel Monroe ....................................... Admin. Assistant/PSA Coordinator
Greg Moore ........................................... Engineering
Josh Powell ............................................. Reporter
Byron Riley ............................................. Development Assistant
Carinly Rome .......................................... Production Assistant
Othiamba Umi ........................................ Production Assistant
Riki Whitlock .......................................... Admin. Assistant
Dan Zampogna ....................................... Reporter

KUNM Programming and Support Staff
Call 277-4516 for information on volunteer opportunities at KUNM.
Marilyn Altenbach
Dennis Andrus
Nicolette Armijo
Inez Arroyo
Jim Bailey
Bill Baker
Jonathan Baldwin
CK Bartow
Eulynnda BenallI
Claire Bennett
Larrain Bigcrane
Jane Blume
Chip Borton
Carol Boss
Shelby Bradley
Jeff Bray
Pat Brennan
Ron Bryan
Derek Cadwell
Lauren Camp
Arturo Cardona
Marlana Castro
Ron Chapman
Halima Christy
Rufus Cohen
Tanya Cole
Vivian Connolly
Allen Cooper
Neal Copperman
Accel Corral
Dan Cron
Gail Cunningham
Kabir Daizt
Peter Dakota Crowheart
Nola Daves-Moses
Wadell Dawson
Mary Pat Day
Ed DeBuiviz
Rosemane DeLeo
David Denny
Don (Donaldson) DeNoon
Lee Derks
M. Charlotte Domandi
Lisa Driscoll
David Dunaway
Roy Durfee
Rose Ebaugh
Dan Estes
Mark Fischer
Veslava Franta
Ignacio Gallegos
Carlo Garcia
Tomás Garcia
Jon Ghrhate
Renzo Giromini
Craig Goldsmith
Cynthia Gomez
Henry Gonzales
Jason Gonzales
Russell Goodman
Katie Graunke
Wellington Guzmán
Ron Hale
Louis Head
Cynthia Hernandez
Joseph Herrera
Peggy Hessing
Bonny Holder
Cindy Hong
Cheryl Hooks
David Hughes
Gulliver Hughes
Paul Ingles
Mary Ellen Ipiots
Jim Jaffe
Pat Johnson
Brandon Kennedy
Thane Kenny
Padraic Keohan
Yasmine Khan
Pat Kiska
Randy Kolesky
Allison Kulp
Barry Lauesen
Darrell Lawrence Felipe
Mark LeClaire
David Lescht
Glenda Lewis
Tim Lewis
Alan Liddel
Pati Littlefield
Jonathan Longcore
Richard Lopez
Susan Loubet
Kathrina Lucas
Samantha Lucero
Brigette Lueck
Maureen MacDonald
Scott MacNicholl
Ricardo Magallanes
Jason Marchiondo
Chris Martin
Sofia Martinez
Rachel Maurer
Don Melver
Frank Melcori
Nancy Meza
Steven M. Miller
Francis Montoya
Gustavo Montoya
LeRoy Montoya
Susan Mun
Josh Narcisso
Carol Nez
David Nicasio
Zimbabwe Nkenya
Harry Norton
Rick Ortiz
Robert Ottey
Sebastián Pais
Kent Paterson
David Paytiamo
Steve Peters
Cecilia Portal
Guillermina Quiroz
Roberta Rael
Cole Raison
Tom Rapisardi
Bonnie Renfro
Janet Riley
Linda Rodeck
Kelvin Rodriguez
Marty Ronish
Kathy Sabo
Riti Sachdeva
Flavia Salazar
Melanie Sanchez
Travis Sandoal
Mike Santullo
Evelyn Schlatter

KUNM Radio Board
UNM Faculty Representatives:
Margo Milleret
Peter Vonboeff
Elected Community Reps:
Scott Cameron
Denis Doyon
Danny Hernandez
Miles Nelson
Paul Stokes [Alternate]
Appointed At-Large Reps:
Theresa M. Dunn

Carlos Sena
Coleman Travelstead
ASUNM Representatives:
Vacant
GPSA Representative:
Evan Blackstone
University Staff Rep:
Mike Swick
Volunteer Representative
Roy Durfee
Ex-Officio Members:
Richard S. Towne, General Mgr.
Marcos Martinez, Ops. Staff Rep.

Business line: 277-4806    Request line: 277-5615
Email your comments or questions to kunm@kunm.org. Your email will be forwarded to the appropriate staff person.
This month’s “Programming Notes” is not about programming at all.

Are we in hell?

I was sickened a few weeks ago to hear about the young person who was killed by another young person at a park near my house. The killing took place during an apparent robbery.

This happened at Alvarado Park, in Albuquerque near San Pedro and Indian School Road. I’m not upset about this just because it happened in my neighborhood. I’m upset partly because the boy who was almost immediately apprehended by the police had been on a youth soccer team I coached a few years ago. Although he is not suspected of being the one to pull the trigger, this 17 year old already has a serious police record.

I became very upset when I was reading the newspaper article on this incident, and I came to the phrase, “every parent’s worst nightmare.” The boy who was killed, Chris Hanson, lived in Moriarty, and came to Albuquerque to visit friends, hang out and have fun. That’s what kids do, right?

I’m a parent, and I worry about my kids every time they leave the house to go to the corner for a video or out with their friends. Sometimes my kids go somewhere without permission, or stay out past their curfew. Do I feel just a little sick every time this happens? Yes.

One of the kids arrested was on our soccer team a few years ago. He was a nice boy, though who knows what sort of demons he struggled with even at the tender age of 14 back then. Was there something I should have noticed? Is there something I could have done? Should someone have noticed something or done something? Should someone be responsible?

A few days after we heard about the crime, we looked through my son’s old middle school yearbook and found a picture of young Joseph Archuleta, our old soccer teammate who is now suspected of participating in a homicide. As we scanned through the pictures of 8th graders, my son pointed at various students and made these comments, “This kid is wanted for robbery, this girl has a baby,” and so on.

Who should be responsible? You? Me?
KUNM Program Costs

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<tr>
<th>Program</th>
<th>2000</th>
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<td>Newscasts &amp; Specials</td>
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<td>Performance Today</td>
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<td>$269,585</td>
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</table>

Buy New Mexico!
Your Dollars Support Local Programming Too

As one real alternative to the limited offerings of commercial radio, KUNM serves a wide range of needs and interests, for a wonderfully diverse audience.

Some people prefer national programs like Morning Edition and All Things Considered, others are nourished by the programs created right here in our community. And the truly adventurous simply leave their dials tuned to 89.9 FM all day long!

While the cost of acquiring nationally produced programs remains our single largest and fastest-growing expense, it represents just 22% of our annual budget.

If national programming isn’t your thing, we still need your financial support for the locally produced programs you rely on.

More than 60% of our programming is produced right here in New Mexico, reflecting the diversity and creativity of the KUNM community.

We’ve got something for everyone, including you, and we need everyone’s support to sustain this wonderful resource.

As we launch our Fall 2003 fundraising campaign, please take a moment to consider what your favorite KUNM programs contribute to your life, and then make your contribution accordingly.
This is the month when KUNM gets down to brass tacks by asking you to contribute to the programs you enjoy on our station. Asking for your support is just as important as anything we do at KUNM. Surely, you understand that without your direct financial contribution, we simply could not do everything we are doing to serve your needs.

My goal in this column is to ask you to increase the amount of your regular gift to KUNM radio. If you traditionally contribute $60, I am asking you to contribute $75 this year. If you have given $75 or $100 in the past, please increase your contribution to $100 or $120 this time. The same rule of thumb applies if you have been giving KUNM a $40 contribution every time for a while. I respectfully ask you to up the ante to a $60 annual pledge.

The cost of everything continues to rise and over time our expenses will outpace our revenues from listener contributions. We have kept a balanced budget for the past ten years and we intend to do the same this year. KUNM needs your extra help in keeping our fiscal house in order.

The year-in, year-out, 15% annual price increase for National Public Radio programs continues to be our largest financial challenge. Please take a moment and review the price table for the programs we acquire on your behalf (see opposite page). In particular, please review the costs for our news magazines Morning Edition and All Things Considered from NPR. These costs represent a real, annual increase of 15% per year for the past three years. This is where we really need your help. This is why I am asking you to increase the amount of your annual contribution to KUNM.

The NPR price formula for KUNM (and other affiliates across the country) is a semi-complicated calculus of how many local listeners a station has, how long they listen to NPR programs, and how much revenue a station is able to raise from listeners and business sponsors. As our listenership expands, so does the cost of NPR programs. While this is not a good model (in my opinion), it is the model in force at present. KUNM does not have an option to pay less unless we reduce the amount of NPR programming on our air.

Your contribution to KUNM accomplishes a good many things. We invest some of your gift to offset NPR and other program prices. We also invest in professional staff people and work-study students to keep our wheels in motion all day, every day. We replace aging equipment and invest heavily in training and support for the community volunteers who are the heart and soul of local programming on KUNM. Your gift allows us to constantly improve the important service we provide to this community.

Help us invest in all of the splendid locally produced programs we provide everyday for your listening enjoyment. Keep in mind that KUNM’s volunteer staff give thousands of hours each year in planning and producing the programs you enjoy. Your increased contribution to KUNM helps us invest in the people-power and tools we need to keep you informed and entertained.

Lastly, if NPR is not your cup of tea, it never means your contribution is not important to our work. We can’t afford not to have your help! We have launched two new listener funds at KUNM so that your contribution can be invested solely in local programming. The funds are called the KUNM Fund for Independent Reporting and the KUNM Fund for Cultural Programming. At your request, we will deposit your contribution directly to either of these funds and only invest your gift in locally produced KUNM programming. If you want more information on these funds please call KUNM Development Director Mary Bokuniewicz, at 277-8006.

So please, increase your contribution to KUNM. Your participation is crucial to keeping KUNM vital. My thanks in advance for increasing your donation to KUNM.
By Paul Ingles

A couple of years ago, you may remember a couple of half-hour pilot programs that aired on KUNM called “Our Top Stories.” We wondered if what our local news media considered the top stories of our community matched up with what was top of mind with the average New Mexican. So we sent reporters out in the field to ask randomly:

If you’re life was a TV newscast, what would be the top story right now?

The resulting answers were authentic and revealed the heart of the community. One man was about to do a challenging mountain climb, one couple had just adopted an eight year old, one young woman had just introduced her new boyfriend to her parents, a homeless man was helping at the shelter that had taken him in, a 7 year old was having trouble with his 2 year old brother, a Vietnamese woman was struggling with an impending arranged marriage.

We strung these short stories together with little narration or editing and, well, people seemed to like it. After the first show, we were flooded with positive calls, some saying we should do it regularly. We were able to do one more, but lack of funding forced us to put the project on hold.

Now, thanks to a grant from the City of Albuquerque’s Urban Enhancement Trust Fund, Our Top Stories is set to return – and you may be able to help. One component of our proposal to the city was to bring together four high school students and four community volunteers, match them with professional trainers, and teach them how to do the interviews and the editing to create the final programs. This is where you may come in.

If you are a student at an Albuquerque high school, or a city of Albuquerque resident, you are eligible to apply for one of these volunteer training positions. Here’s what you would do:

- Attend a five-hour training session one weekend to learn interview techniques, and how to use portable tape machines.
- Spend at least three hours gathering short interviews with randomly selected Albuquerquans, asking them the question above and talking with them for about five minutes.
- Spend about two hours a week for up to 20 successive weeks, working with a trainer learning how to digitally edit your interviews and shape them into a program. We’d likely set up a weekly fixed appointment.
- If you are interested, send one typewritten page that convinces us that you would be a good candidate for this volunteer position. Job requirements: Reliability, at ease talking with strangers, a natural curiosity, good computer skills, patience, (if adult) good at working with young people, (if high schooler) good at working with adults, other experience that might suit this kind of work.

Send your letter of interest to us before October 15! Mail it to Paul Ingles, PO Box 444, Placitas, NM 87043. Include your phone numbers. We will notify you by November 1 one way or the other.

Shelby Bradley has been volunteering at KUNM for about two years. Thanks, Shelby! ■
YOU MAKE
PUBLIC RADIO POSSIBLE!

KUNM is funded in part by financial contributions from listeners like you. More than 50 percent of our annual operating budget comes from listener support. If you're listening to KUNM, please help pay for it! Complete this form and mail it with your tax-deductible gift to:

KUNM-FM Development Department
MSC06 3520, 1 University of New Mexico
Albuquerque, NM 87131-0001

Name___________________________________________
Address_________________________________________
City ____________________________
State__________ Zip_____________
Phone__________________________

Amount:
☐ $1,000 ☐ $75
☐ $ 500 ☐ $60
☐ $ 240 ☐ $40 (basic membership)
☐ $ 120 ☐ $20 (students/seniors)

Please check one:
☐ Payment enclosed
☐ Charge to VISA/Mastercard

Card Number_____________________________________
Exp. Date ____________________

Automatic bank transfers make it easier than ever to support KUNM! Join the KUNM CARETAKER CLUB and you can automatically transfer $5 or more each month from your bank account to ours. For details, call 277-3968.

A gift of $75 or more entitles you to the KUNM MemberCard, with two-for-one offers at nearly 200 restaurants and attractions throughout New Mexico.
☐ Please send me a KUNM MemberCard.

Pledge of $20 or more includes a one-year subscription to Zounds!, KUNM’s monthly program guide.
Check here ☐ if you DO NOT wish to receive Zounds.

Questions? Call 277-8006 or 277-3968.

SUPPORT PUBLIC RADIO!

Readings From New Works

UNM 21st Century Speaker Series
POPEJOY HALL*
Sunday, October 26, 7:30pm

Tickets available at UNM Ticket Offices at the UNM Bookstore and the UNM Arena (The Pit), Raley’s Supermarkets and Western Warehouse stores, as well as online at Tickets.com.

$5 discount for UNM students, faculty and staff available only at UNM Ticket Offices with a valid Lobo card. (Limit 2 per valid Lobo Card)

*Popejoy Hall is a non-smoking UNM facility.

Phone orders 925-5858 or (800) 905-3315

Official Media Sponsor
KUNM
89.9 FM ALBUQUERQUE

The University of New Mexico
Afropop Worldwide Fri. 10 p.m. Music with an African influence from around the world.

All That Jazz M-F noon. Jazz, straight ahead to fusion.

All Things Considered M-F 5:30 p.m., Sat. & Sun. 5 p.m. Award-winning news magazine from NPR.

Alternative Radio Sat. 6 p.m. The view from the other side, featuring some of the most progressive writers, thinkers, and activists of our time.

The Blues Show Wed. 7 p.m. The spectrum of blues music, plus interviews, live performances, and blues news.

Bookworm Mon. 12:30 a.m. (Sun. night) Michael Silverblatt interviews writers of fiction and poetry, established, new, or emerging.

Call-In Show Thur. 8 a.m. Live interviews with community leaders; call in your comments and questions at 277-KUNM.

Children's Radio Hour Sat. 9 a.m. Stories and music for children of all ages.

Coffee Express Fri. 1-3 a.m. Live, improvised music, voice, effects and sound collages, combined with on-air phone callers, CDs and records, tape loops, internet audio, etc. It’s not jazz, but it is caffeinated.

Counterspin Tues. 8:30 a.m. A critique of the week’s news coverage by other media, from FAIR .

Cyberage Sun. 1-3 a.m. Innovative electronic music of all sub-genres: elektro, industrial, ebm, ambient, power noise, synthpop, techno and drum and bass.

Democracy Now M-F 4 p.m. From Pacifica, diverse commentators focus on the issues affecting individuals and society.

Dog City Rock Sat. 10:30 p.m. Classic rock & roll; electric music for the mind and body from the ‘60s and ‘70s.

Ear to the Ground Sat. 7 p.m. A local music showcase, featuring live performances by local talent.

Espejos de Aztlán Mon. 8 p.m. Bilingual arts and public affairs program with interviews.

Folk Routes Sat. 10 a.m. A weekly sampling of the best in folk, blues to bluegrass and beyond.

Freeform Music M-F 1:30-4 p.m.; overnights. A diverse showcase of KUNM’s music library, uncovering common roots in music from different places and times.

Fresh Thur. 10 p.m. New Mexico’s international electronic and “new” music program featuring guest composers, artists and interviews.

Global Music Mon. 10 p.m. Exploration of music from around the world.

Home of Happy Feet Tues. 7 p.m. Folk music in the broadest sense of the term. Bluegrass, blues, cajun, zydeco, western swing, rockabilly, Tex-Mex, and more!

Hot Lix Sat. 8 p.m. Charlie Z. hosts a program of “oldies,” commentary, dedications & requests, and special guests.

House that Jazz Built Sun. 6:30 p.m. Uncompromising creative music from the past 30 years.

The Human Experience Sun. 10:38 a.m. A two-minute anthropological slice of life.

Independent Native News 5:25 p.m. 5-minute program presenting current news about Native Americans.

Iyah Music Thur. 7 p.m. Reggae and roots; a spectrum of African-influenced music.

KUNM Evening Report M-F 5 p.m. Locally-produced news magazine with emphasis on events in New Mexico.

KUNM Specials Sun. 11 a.m. From public affairs to holiday specials, the latest and best in local and national production.

Latino USA Mon. 8:30 a.m. English-language radio journal of Latino news and culture.

Living on Earth Wed. 8:30 a.m. Weekly environmental news and information program, from NPR.

Morning Edition M-F 5:8-30 a.m. Award-winning morning news magazine from NPR.

Music to Soothe the Savage Beast Tues. 10 p.m. Progressive and indie rock culled from new releases you’re not likely to hear anywhere else. Plus live and recorded local music.

Native America Calling M-F 11 a.m. The nation’s first live daily call-in program by, for, and about native people. 1-800-99NATIVE.

National Native News M-F 11:01 a.m. 5-min. newscast focusing on Native American issues.

New Dimensions Sat 6 a.m. Dialogues presenting a diversity of views from many traditions and cultures, with practical knowledge and perennial wisdom for a more healthy life of mind, body and spirit.

News at Noon M-F noon. World, national and local news, from NPR and KUNM.

Other Voices, Other Sounds Sun. 8:30 p.m. Contemporary music & sound art with an international perspective; composed, improvised, acoustic, electronic. Hosts: Steven M. Miller, Jim Bailey, CK Barlow.

Performance New Mexico M-F 9:01-9:06, local arts calendar; 10:01-10:06 feature on upcoming local event; calendar listings on the web at kunm.org/perfm.

Performance Today M-F 9 a.m. A two-hour program of classical music performances, recorded live from NPR.

Radio Theater Sun. 10:30 p.m. From traditional to experimental, set in the theater of the mind.

Raices Mon. 7 p.m. & Sat. 2 p.m. Latin American Freeform music, all genres of Hispanic music.

Sage Health on Call 2nd Sunday each month, 11 a.m. Alternative and environmental health issues, with live call-in.

Salsa Sabrosa Fri. 7 p.m. Afro-Caribbean-influenced music! Hot!


Spoken Word Sun. 11:30 p.m. Spoken word, with a focus on stories, from both local and national sources.

StarDate M-F 7 p.m., Sat. & Sun. 6 p.m. Two-minute travelguide to the universe. What to look for in the night sky, tales of ancient skylore.

Street Beat Fri. 11 p.m. House, Hip-Hop, Hip-House, Dancehall.

This American Life Sun. 4 p.m. A quirky look at modern life through fact, fiction and found tape.

This Way Out Sun. 6 p.m. International lesbian and gay news magazine.

Tombstone Rock Wed. 10 p.m. Ear-shredding metal music other stations are afraid to play.

Train to Glory Sun. 6 a.m. Sunday morning Black gospel music featuring traditional, contemporary, and local church choirs.

Voces Feministas First Sat. every month, noon. Features the voices of third world women, and women of color.

Weekend Edition Sat. 7 a.m., Sun. 9 a.m. Weekend news magazine from NPR.

Women’s Focus Sat. noon. Women’s magazine on politics, art, culture, news, and information.
Friday, October 3
8:30 a.m. University Showcase presents Dr. David E. Stuart, Associate Provost and Professor of Anthropology, discussing “The Guaymas Chronicles,” his recent book that tells a heart warming, deeply moving saga of life in Mexico in the late 1960s. Tony Hillerman has described it as an honest portrayal of working class Mexico and Max Evans called it brilliantly written. In his book, Dr. Stuart tells his personal story and that of a “mandedera” or messenger, Lupita, who as an abandoned child becomes a savvy business partner in the port city of Guaymas, Mexico.

Saturday, October 4
6 a.m. New Dimensions, “Money and Life’s Energies,” with Lynne Twist, author of “The Soul of Money.” There is no doubt that in the American materialist culture money is a major factor in both what’s negative and what’s positive. In these transitional times, money concerns most of the population at some level. This is why what Lynne Twist has to tell us is so relevant and important. She provides valuable insights and tools to enable anyone to be more effective with money in daily living. Much more profound than the usual spending, saving or investing money presentation, Lynne takes us on a fascinating journey into new territory that is innovative, informative and inspiring.

9 a.m. The Children’s Hour will help kick off the Balloon Fiesta with some hot music and cool stories. Storyteller Sarah Malone will be in the studio spinning tales along with her new CD, and we’ll have another chapter from Barbara Mayfield’s “Mrs. Iptweet.”

6 p.m. The Language of Politics and Ideology. George Lakoff is professor of Linguistics at UC Berkley and is the author of six books, including “Moral Politics.” His recent talk at the University of New Mexico addressed the realm of language and thought and how the English language plays into today’s conservative politics. According to Lakoff, conservative politicians have learned how to appeal to the public through moral codes, which they have researched. Lakoff suggests liberals have the same opportunities, and describes how all people can use language to promote their agendas.

In 1953 blacklisted Hollywood filmmakers came to southern New Mexico to make a film like none other in American cinema – Salt of the Earth. The radically pro-labor movie told the story of a strike in Bayard, NM by mostly Mexican-American zinc miners. The film used local actors and actual strikers, ultimately weathering federal harassment, congressional denunciations, and a nationwide blacklist.

To celebrate the 50th anniversary of this unique film, the College of Santa Fe held a conference of laborers, academics, moviemakers and more. KUNM brings you three hour-long programs from the college’s Salt of the Earth symposium.

See program highlights for October 5, 12 and 19.

Sunday, October 5
11 a.m. Dolores Huerta on “Salt of the Earth: 50 Years Later.” Co-founder with Cesar Chavez of the United Farm Workers, Huerta stands as one of the country’s most prominent living labor leaders. She speaks on the powerful roles women play in workers’ movements, the art of labor organizing, and teaching children and people of color to speak out. She also shares memories from her youth and her ideas about “New Mexico values.” ¡Que viva!

8:30 p.m. Other Voices Other Sounds. Host Jim Bailey.

10:30 p.m. Radio Theater, “Dreams of Rio.” The ZBS classic adventure continues. Jack Flanders searches the Amazon for a mysterious Crystal Skull, encountering forces of nature, a lost city, and ancient evil. Produced and directed by Tom Lopez for the ZBS Foundation.

Friday, October 10
8:30 a.m. Friday Forum. Produced with the assistance of Todd Lovato, host and producer Stephen Spitz speaks with UNM art historian David Craven about Marxism, revolution, and art history. Professor Craven is the author of numerous papers and books on these subjects including his recent book, “Art and Revolution in Latin America 1910-1990.” The interview begins with the question, “Has capitalism won the worldwide ideological war?” The answer depends on distinctions
between Marxism, Leninism, and Stalinism, and must also take into consideration the continued movement in Germany, France, and the Scandinavian countries toward socialism. More importantly, in terms of Craven’s work, a “euro centric” answer will not suffice, which is precisely why his latest book looks at art and the revolutions in Mexico, Cuba, and Nicaragua. What were the aesthetic, political, and economic goals of these revolutions, were they achieved, and what do these results have to do with Marxism? Finally, why are art historians interested in these questions, and what is the relationship between art and revolution?

Saturday, October 11
6 a.m. New Dimensions, “Honoring the Wild,” with Gary Snyder. After years of patience and persistent invitations, we finally persuaded respected writer and ecologist Gary Snyder to give us an hour of his exquisite insights into nature: What does “wild nature” really mean? Through your lifestyle, are you honoring it? Destroying it? Learning anything from it? Snyder offers specific advice on practical ways to improve your personal relationship to wild nature, understand the global situation more fully, and work to improve the ecological health of your own local community. This is a conversation not to be missed. Snyder is the author of the Pulitzer Prize winning “Turtle Island” and many other books of poetry and essays. He is a mountain climber, student of Zen, and a founding father of the Beat generation.

9 a.m. The Children’s Hour will play balloon music to help you get up, up, and away in your beautiful balloon. We will continue featuring stories from the kids in Theatre-In-The-Making’s Radio Theatre project, directed by Paul Ford.

Sunday, October 12

8:30 p.m. Other Voices Other Sounds. Host Steven M. Miller. Orchestral and ensemble music of Iannis Xenakis. Performances by Yuji Takahashi, Ensemble Instrumental de Contemporaine de Paris, Orchestre National de l’O.R.T.F., Orchestre Philharmonique du Luxembourg, and others.

10:30 p.m. Radio Theater, “Dreams of Rio.” The classic adventure from ZBS concludes. (See the program description for October 5th.)

Wednesday, October 15
7 p.m. Readings and Conversations, with Lawrence Ferlinghetti and Quincy Troupe. Broadcast live from the Lensic in Santa Fe, presented by the Lannan Foundation. Lawrence Ferlinghetti, a prominent voice of the Beat movement, has written poetry, fiction, theater, and essays. Born in Yonkers, New York, he served in the U.S. Navy in World War II taking part in the Normandy invasion and visiting Nagasaki just weeks after the bomb was dropped. In 1953 he was one of the co-founders of San Francisco’s City Lights Bookstore, the country’s first all-paperbound bookshop. He went on to establish the City Lights publishing house where the publication of Allen Ginsberg’s “Howl” in 1956 led to his arrest on obscenity charges. Ferlinghetti’s “A Coney Island of the Mind” continues to be one of the most popular poetry book in the U.S. Born in New York City, Quincy Troupe is a poet, performer, editor, and two-time winner of the prestigious Heavyweight-Champion of Poetry sponsored by The World Poetry Bout of Taos. He has received American Book Awards for his collection of poetry, “Snake-Back Solos” and for his non-fiction book, “Miles: The Autobiography,” which he co-wrote with jazz legend Miles Davis.

Friday, October 17
8:30 a.m. Southwest Coffee House visits the Taos Summer Writers Conference for an edition of Community Conversations featuring Sean Murphy, author of “The Hope Valley Hubcap King,” and an audience of writers and lovers of the written word. Host Ron Chapman converses with Murphy about his witty and raucous novel and its reflections on the meaning of life, the quest for purpose, and the importance of humor. Murphy brings a light touch and much laughter as he relates his fictional hero’s search through a caricature of the current day United States. Locally produced by Leslie Fishburn Clark and Ron Chapman, Southwest Coffee House is the winner
of the 2002 and 2003 Awards for Best Feature from the New Mexico Broadcasters Association, and is supported in part by the New Mexico Endowment for the Humanities.

Saturday, October 18
6 a.m. New Dimensions, “Chinese-Americans: A History,” with Iris Chang. Chinese-Americans have been an integral thread in the tapestry of American history since the California gold rush of 1848-49. The fascinating story of the Chinese in America is also one of the long struggle for civil liberties, an all too familiar refrain to virtually all the ethnic groups who have settled in this country over the centuries, and a particularly relevant concern even today in the midst of a “war on terrorism.” Chang points out the work of political scientist R.J. Rummel, who examined genocide across world history to find out what are the underlying causes. Chang describes the three waves of influx of Chinese to America: the gold seekers and laborers in the 1800s, the professionals in the middle of the 20th century, and, most recently those seeking financial betterment. There are many surprising understandings that come from this dynamic and forthright conversation. Iris Chang is the recipient of the John T. and Catherine D. MacArthur Foundation’s program on Peace and International Cooperation Award and the Organization of Chinese Americans’ Woman of the Year. She is the author of the international bestseller “The Rape of Nanking” and “The Chinese In America: A Narrative History.”

9 a.m. The Children’s Hour will have another chapter in Mrs. Iptweet’s ongoing saga by Barbara Mayfield, as well as the greatest in the latest new kids music available on CD.

Sunday, October 19
11 a.m. “On the Line: Working People in America Today.” What kind of challenges do the working people of this country, so rarely visible in the major media, face today? How do their struggles resemble those of the New Mexican miners of the 1950s portrayed in “Salt of the Earth”? And what kind of backlash have immigrant workers experienced after 9/11? An in-depth discussion featuring Maria Hinojosa of Latino USA and CNN, labor historian James Green, Santa Fe immigrant organizer Marcela Diaz, and striker from the original Bayard strike, Anita Torrez.

8:30 p.m. Other Voices Other Sounds. Host: CK Barlow.

Sunday, October 19
10:30 p.m. Radio Theater. “The Brothers Menaechmas.” UNM’s Summer 2003 Classics Comparative Literature and English 344 course presents a performance of Plautus’ satire, as translated from the original Roman version of the play. Of all Plautus’ plays, the plot of this one is the best known to English speaking readers, as it is the basis for Shakespeare’s “Comedy of Errors.” Plautus’ play is essentially a pure farce. Directed by Warren Smith, recorded by Rachel Kaub and Cheryl Hooks, edited and mixed by Cheryl Hooks and Padraic Keohane.

Friday, October 24

Saturday, October 25
6 a.m. New Dimensions, “Heartful Business,” with Michael Kieschnick. “We make it easy to make a difference.” With this simple, but profound statement Michael Kieschnick explains how he challenged the basic assumption that dictates most business practice—the financial bottom line. Believing that Americans want to make a difference, he created Working Assets, a social change organization hidden within a telephone long distance and credit card company. A portion of every payment a customer makes is given to non-profit community organizations. Kieschnick explains why leadership that makes a difference is local, community based, and value driven. In a time when corporate greed is often the enemy of social responsibility and ecological sustainability, here is a successful business model that is making a positive difference. Michael Kieschnick is the co-founder and president of Working Assets, and founder of Dads and Daughters, an education and advocacy group for fathers and daughters that strives to eliminate cultural messages that value daughters more for how they look than who they are.

9 a.m. The Children’s Hour. Get spooked on The Children’s Hour with our annual pre-Halloween special. We’ll talk about Halloween around the world, play scary music, tell terrifying tales and we’ll ask you (kids) to call in to tell us what you’re going to be for Halloween. This show will feature Albuquerque twins Zach and Amelia reading Jabberwocky.

Sunday, October 26
11 a.m. Surviving Sexual Assault. The Governor and the New Mexico Legislature will put more than $1 million of new funding into programs that deal with survivors of sexual assault. According to Claire Harwell from the Office of the Attorney General, sensitivity to individual victims and prompt criminal justice intervention are the ways to stop sexual violence. If we fail to do these two
things, the cost to our communities is ongoing predatory behavior and a legacy of sexual violence. How do communities in New Mexico treat survivors of sexual assault? Hear the voices of victims and those who help them. Produced by Susan Loubet.


10:30 p.m. Radio Theater, “Whatever” (Part 1). In “Whatever: An American Odyssey in Eight Acts,” playwright/performer Heather Woodbury forges a unique kind of drama that combines the immediacy of performance art with the subtle characterization of a novel. In a solo performance, spread out over eight weeks, we will follow the personal journeys of ten characters and their encounters with 90 others, in a tale that traverses the American landscape. Spanning the 20th century, “Whatever” contemplates topics as diverse as globalization, both world wars, Kurt Cobain’s death, the jazz age, and rave culture. Introduction by Ira Glass.

Monday, October 27
7 p.m. Readings and Conversations, with Lewis Lapham and Amy Goodman. Lapham states, “We see before us a government fitted to the specifications of not just any corporation (most of which preserve some sense of obligation to the public welfare and common good) but an especially rapacious corporation more nearly resembling a criminal syndicate, the risk remanded to the uninformed taxpayer instead of to the unwitting investor. Why then the audible silence in the news media and on the part of our nominally democratic politicians, and how does it happen that no crowd armed with lead pipes gathers in the union hall or the streets?” A San Francisco native, Lewis H. Lapham is the author of a number of books, including “Theater of War, “Fortune’s Child,” “Money and Class in America,” “Imperial Masquerade,” “The Wish for Kings,” “Hotel America,” and “Waiting for the Barbarians.” He also contributes to many national and international publications, including National Review, Yale Literary Magazine, The London Observer, and The New York Times. Amy Goodman is the host of Pacifica Radio’s daily newsmagazine Democracy Now! She is a recipient of the George Polk Award for the radio documentary “Drilling and Killing: Chevron and Nigeria’s Military Dictatorship,” in which she and co-producer Jeremy Scahill exposed the oil company’s role in the killing of two Nigerian villagers in 1998. Goodman has also won numerous awards for the radio documentary she co-produced with journalist Allan Nairn, “Massacre: The Story of East Timor.” In 1991 Goodman and Nairn survived a massacre in East Timor in which Indonesian soldiers gunned down more than 250 Timorese. Although the Indonesian military banned them from returning, in May 2002 she returned to the region to report on and witness the birth of the Democratic Republic of East Timor and interview Timorese rebel leader Xanana Gusmao, now founding President of East Timor.

jAzz ThurSday NooN
October 30
Someday everybody’s going to realize that CONNIE CROTHERS is one of the great jazz pianists of this era. We’re going to talk with her on the telephone today from New York City. Host Mark Weber.

Friday, October 31
8:30 a.m. Making Contact. Utilizing voices and perspectives rarely heard in media, Making Contact focuses on the human realities of politics, the connections between local and global events, and creative possibilities for people to engage in hopeful democratic change. The program is committed to investigative journalism and in-depth critical analysis that goes beyond the breaking news. Supported by independent funding sources, Making Contact is free to explore corporate connections to national and international policies.
Many thanks to the businesses and individuals listed below, who are helping to underwrite the cost of KUNM’s programming. Should you have the opportunity, we hope you’ll also thank them for supporting public radio! For information on underwriting opportunities, call 277-3969.

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Fan Man Productions, presenting Arlo Guthrie, Sat. 10/18, Kimo Theater; Sun. 10/19, Taos Community Auditorium; Mon. 10/20, Lensic Theater; ticket info: email fanmanprod@aol.com
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TIAA-CREF  financial management, www.tiaa-cref.org
Transmission Magazine NM’s only all-music magazine, www.transmissionmagazine.com
Weekly Alibi  Albuquerque’s news and entertainment weekly, free every Thursday at more than 800 locations; 346-0660; www.alibi.com
Weems Galleries and Framing Eastdale Shopping Center, 2801-M Eubank NE, Albuquerque, NM 87112, 293-6133; and in Plaza Don Luis - Old Town, 303 Romero NW, Albuquerque, NM 87104 764-0302
Whiting Coffee Company 3700 Osuna NE, Albuquerque, 344-9144
Wild Birds Unlimited, 7200 Montgomery NE, Albuquerque; 9231 Coors Blvd. NW, Albuquerque; 518 Cordova Rd., Santa Fe
**KUNM Music Director, continued from p. 1**

David House, who has served as Music Director for more than 10 years, will spend a month working with Matthew and then will hang up his Music Director’s baton at the end of October in order to focus on KUNM’s internet and computer work in the elegantly titled position of Unit Information Systems Analyst Specialist Coordinator Technician.

Matthew Finch has been at WBAI since the early 1990s, after completing a Creative Writing degree at Oberlin College and further work with the Playwrights Horizons Theatre Schools. He served as stage engineer for the National Black Theater, La Mama, Circle Rep Lab and WBAI radio project.

In 1992, Matthew was named Chief Announcer for WBAI and served as live engineer of the afternoon programs. In the intervening years he has served as co-host, producer and/or engineer for a good number of WBAI programs, including Pacifica’s award-winning program on Hiroshima/Nagasaki (1995), the first annual Native American Music Awards (1999), *Wake-Up Call*, *Democracy Now*, and a wide variety of radio drama and performance programs.

Matthew has served as executive producer and host of WBAI’s *City in Exile* since 1995. In 1996, he was named to the position of Director of Arts and Cultural Programming. In that position, Matthew supported more than 25 volunteer producers and hosts in the areas of music, literature and cultural events, live recordings, and as substitute host. Matthew provided all sorts of support to WBAI cultural and music programs including liaison with the music industries and musicians, tracking new music airplay, live music engineering, on-air fundraising and substitute host in all musical formats on WBAI.

In all, Matthew has garnered invaluable experience working with diverse musical programs produced by volunteers from all walks of life in New York. During interviews with the search committee, Matthew expressed a strong appreciation for KUNM’s diversity and commitment to music programming. His move to New Mexico will allow him to really flex his musical skills and passion to help KUNM volunteers serve our community of listeners.

The Music Director Search Committee received more than 30 applications for the position, with strong candidates from KUNM and from across the country. This level of interest reflects well on KUNM’s legacy of noncommercial music on the radio. The Search Committee members included Carlotta Garcia, Pat Johnson, David House, Marcos Martinez and Richard S. Towne.