KUNM’s new IT support person - Jonathan Longcore

by Richard S. Towne, KUNM General Manager

I am pleased to inform you that Jonathan Longcore has accepted our offer to join the Operations staff as our full time computer specialist. The official job title is Unit Information Services Support Analyst which will barely fit on a t-shirt but indicates the complexity of duties ranging from network administration, digital audio management, desktop operations and coordination for our online presence.

Jonathan is a long time KUNM volunteer and has a strong history of volunteering in community radio, including eight years’ of volunteering as a world music producer for KPFA in Berkeley, CA.

For nearly 20 years, Jonathan worked as a systems analyst for Delta Airlines, helping to keep the computers and networks of a giant company operational. With all of that experience within a 24-hour complex operation, Jonathan is ready to take on the many challenges in our own operations.

Since 1996, Jonathan has managed his own business, “Mac Only” here in New Mexico, putting his skills as a certified Mac expert to work in many different settings. Jonathan has traveled all over the globe and is fluent in conversational Spanish.

Stay in the know and keep independent media -- independent! Check these websites for the latest info:

www.moveon.org
www.freepress.net
www.freepress.org
www.cpb.org
KUNM Operations Staff
Tristan Clum, Production Director
Matthew Finch, Music Director
Rachel Kaub, Operations Manager
Marcos Martinez, Program Director
Linda Morris, Senior Fiscal Services Tech
Cris Nichols, Membership Coordinator
Mary Oishi, Development Director
Rob Raucci, Community Relations Coordinator
Linda Rodeck, Underwriting Marketing Specialist
Steve Shadley, News Director
Mike Stark, Chief Engineer
Richard S. Towne, General Manager
Jonathan Longcore, IT Support Analyst
Jim Williams, News Director

KUNM Student Staff
Devon Armijo, News Assistant
Thomas Chavez, Engineering Assistant
Nick Gallegos, PSAs/Administrative Assistant
Jess Dunn, Development Assistant
Jenny Doung, Development Assistant
William Goodin IV, Operations Technical Specialist
Roman Garcia, Production Assistant
Sam Irons, Web Assistant
Jennifer Jackson, News Assistant
Christopher Knight, Welcome Center
Stephen Madrid, Production Assistant
Adrian Martin, News Assistant
Michael Ruhl, Production Assistant
Hannah Roen Bervig, Music Assistant
Alicia Sedillo, Youth Radio Administrative Assistant
Jeff St. Louis, Operations Assistant
Adriana Rico, PSAs/Administrative Assistant
Kamaria Umi, Production Assistant

KUNM Programming and Support Staff
Call 277-4516 for information on volunteer opportunities at KUNM.

Tara Abeta, Arcie Chapa, Tomás Garcia
Adam Aguirre, Ron Chapman, Brian Gimbel
Joseph Aguirre, Cecilia Chavez, Craig Goldsmith
Brandi Ahmie, Warren Choromiah, Cynthia Gomez
Marilyn Altenbach, Halima Christy, Daniel Gonzales
Dennis Andrus, John Claussen, Gloria Gonzales
Bill Baker, Rufus Cohen, Henry Gonzales
Jonathan Baldwin, Meg Colby, Jason Gonzales
CK Barlow, Neal Copperman, Maria Gonzales
Dianna Baron-Moore, Dan Cron, Paul Gonzales
Joseph Barron, Gail Cunningham, Russell Goodman
Nicole Baty, Kabir Dalitz, Jonathan Guzman
Elaine Baumgartel, Vince Dawson, Wellington Guzman
Sarah Beck, Wadell Dawson, Ron Hale
Spencer Beckwith, Jenny DeBouezek, Michael Harle
Javier Benevides, Roseman DeLeo, Louis Head
Steve Berman, David Denny, Michaela Hernandez
Matt Bernstein, M. Charlotte Domandi, Danny Hernandez
Jane Blume, Bob Dublin, Pamela Hernandez
Mary Bokuniewicz, David Dunaway, Michael Hess
Carol Bos, Rose Ebaugh, Peggy Hessing
Chester Brown, Jr., Jere Ebenreck, Cindy Hong
Ron Bryan, Kyle Farris, Rebeckah Horsechief
Mayer Burgan, Missy Felipe, David House
John Burgund, Michele Fern, David Hughes
Derek Cadwell, Alice Fernando-Ahnie, Ruth Imber
Ramon Calderon, Mark Fischer, Paul Ingles
Paolo Castillo, Dick Fredericksen, Mary Ellen Ipizotis
Marcelino Chalan Jr., Carmen Gallegos, Jim Jaffe

KUNM Radio Board
ASUNM Representatives:
Louis A. Jeantette
Rufus Cohen

UNM Faculty Representatives:
Bryce Chakerian

Elected Community Reps:
Phil Bock
Yasmin Dennig
Jonathan Lee
Alissa Simon

Appointed At-Large Reps:
Martha Burk
Jennie Lusk
Felicia Taghizadeh

Karen Johnston
Thomas Keegan
Brandon Kennedy
Kevin Kissel
Randy Kolesky
Carson Lafferty
Barry Lauesen
Reuben Last
Mark LeClaire
Meena Lee
Deaf Lecht
Glenda Lewis
Alan Liddel
Patti Littlefield
Linda Lopez McAlister
Susan Loubet
Avirca Luckey
Scott MacNicholl
Belinda Martinez
Lucia Martinez
Luis Martinez
Sofia Martinez
Rachel Maurer
Don McVeer
Steven M. Miller
Francis Montoya
LeRoy Montoya
Evan Moulson
Maria Munguia
Luna Natoli
Carol Nez
Phuong Nguyen
Beaver North Cloud
Harry Norton
Mike Orgel
Robert Ottey
Angelo Anselmo Pacheco
Sebastián Pais
Travis Parkin
Kent Paterson
David Paylamo
David Percival
Cecilia Portal
Chris Purcell
Guillermina Quiroz
Roberta Rael
Cole Raison
Tom Rapisardi
Janet Riley
Philip Riley
Jenna Ritchey
Rogi Riverstone
Sherrick Roanhorse
Kelvin Rodriguez
Giovanna Rossi
Kathy Sabo
Riti Sachdeva
Nia Salgado
Melanie Sanchez
Travis Sandoval
Maria Santelli
Ryan Schlee
Stephan Schmidt
Christopher Shults
Duane Smith
Stephen Spitz

Kamaria Umi, Production Director

Email your comments or questions to kunnm@kunm.org.
Your email will be forwarded to the appropriate staff person.

Mailing address: MSC06 3520, 1 University of New Mexico, Albuquerque, NM 87131-0001
I continue to be fascinated with the issues surrounding product placement in media. I believe you are well familiar with the practice. There’s that bottle of Heinz ketchup on the table during the dinner scene of your favorite movie. Then there’s the long, lovely, lingering shot of the shiny new Lexus during your favorite, weekly crime drama on cable. You love the great new song on the radio by the singer Akon about his Lamborghini Gallardo.

Products masquerading as content are growing at an unstoppable rate.

Marc Cohen is a contributing writer to “Ad-Supported-Music.blogspot.com”. On July 3, 2007, Marc wrote, “Product Placement is Fergilicious.”

“I never thought much about product placement in music but now I need to. It has been reported (nymag.com) that Fergie signed a $4 million deal with Candies to promote the girls clothing brand in various ways, one of which is including mentions of the brand in songs on her upcoming album.

I think that if product placement in songs is done well it will not degrade the quality of the music and is definitely a plus for the artist.

Should product placement be considered a component of advertising supported music? It is advertising, and it does support the artist but what benefit does it afford the consumer? In my view, advertising support of content should lower the price of that content to the consumer.

I don’t think Fergie’s album will be any cheaper because of this deal (I hope it is) but I think that in the long term these deals will lead to free music supported by the advertiser. Only by lowering the price of the content will the advertiser get maximum distribution and maximum value from their investment.

My mantra has been that recorded music must emulate TV - free content supported by advertising where the metric of success is time spent with the medium. Product placement is now a staple on TV. With the advent of product placement in songs, recorded music is taking a step in the right direction.”

Marc has the free market approach to media content and I respect his ability to take whatever position he wants on this topic. His blog is well researched and accessible to the lay person. His tracking of movement on this issue shows product placement and advertising in digital content growing exponentially, with no end in sight. Marc tracks other issues in advertising and content—all making for an interesting blog on a fascinating topic.

The music industry wants increased royalties from internet broadcasters. Now, the music industry is also pushing to collect per-play royalties from traditional “over-the-air” broadcasters. Radio has always been favored as a front-line promoter of new music. Since the advent of online content distribution, the music industry has been rocking and reeling to find anything to replace its former business models.

By definition and by federal law, KUNM provides noncommercial content. We hope to be a safe harbor from the onslaught of the hype and the hoopla, the logos and the jingles. Naturally, we will stay away from product placement in the music we offer you. If paid product placement is now trading in the millions of dollars for pop, rock and hip-hop, it won’t take long for lots more musicians (from any musical format) to decide to take the plunge for product placement. Commercial radio probably can’t resist the onslaught of product placement. We must and will. We deeply appreciate your help in sustaining our efforts to protect the availability of noncommercial radio in our communities.
By Mary Oishi, Development Director

I haven’t seen Leonardo DiCapprio’s “Eleventh Hour,” but I understand it takes up where “An Inconvenient Truth” left off, and throws in some concrete actions people are taking right now to stem the tide of environmental destruction. I must admit, I am encouraged when a high profile politician and a pop culture celebrity take up the cause of raising consciousness about saving the Earth.

Years ago I read The Hundredth Monkey, and I’ve held on to the idea contained in that book like a life-saving, sanity-sparing parachute ever since. In case you haven’t read it, the concept is that once a critical mass of a species learns a particular thing, it spreads instantaneously to the entire population. If there is any credence in this notion, perhaps we are on the verge of a real renaissance of caring for the Earth.

In my life outside of KUNM, I am renovating a casita 50 feet behind my house. I made a conscious decision to do so as sustainably as possible. It’s quite the adventure to investigate the options for heating and cooling, for efficiency, and for using products that are replenished in a much shorter time span than trees. Who says doing the right thing is drudgery? I’m enjoying the learning experience immensely.

And I know we’ll all learn together and have an enjoyable time focusing on Sustainability while raising the funds we need to sustain KUNM. This Fall, for a $60 pledge, we are offering a large natural canvas totebag, manufactured and printed in California—in a guaranteed sweatshop-free facility.

In case you think using a totebag for shopping is a miniscule thing, consider this:

Last year, 24 million trees were chopped down just to produce the 10 billion paper grocery bags Americans used. Society’s consumption rate is now estimated at well over 900 billion paper or plastic bags annually, or almost 2 million per minute!

It’s not just the trees we need to think about—it’s the oil (used in the manufacture of plastic), it’s the energy wasted to manufacture and ship the bags, and it’s the long-term space in the landfills when the 900 billion bags have fulfilled their short-term, one-time purpose.

If we want to see the dawn, and we want future generations to see the dawn, we really need to take every step we can right now. I invite you to tune in and participate in this Fall pledge drive, which is as much a drive to reach that “hundredth monkey” critical mass of consciousness as it is a fundraiser. Do what you can. If you can afford $5 a month, by all means let us send you a totebag. If you can afford $10 a month, ask for two. Fold them up and keep them with you so they’re always ready when you go to the store.

Or, if you can afford $20 a month, ask for the solar radio headset—and let the sun power your radio listening from now on.

We also got $10,000 worth of donated prizes to reward 36 listeners who help sustain KUNM and to encourage those who never pledged to pitch in this time and help sustain the community resource they rely on. There will be 35 winners of Daily Prizes and 1 winner of the Grand Prize: a Deering Maple Blossom banjo signed by innovative banjo legend, Bela Fleck. Unsigned, it retails for $3945. What’s it worth with Bela’s signature? Only a stint on eBay would tell the tale, I suppose.

Check out the pages in this issue of Zounds! with the
prizes listed. The first day will have 3 prize winners, each getting 1 pair of tickets to the New Mexico Bioneers Conference in Santa Fe, October 19-21, just as our Fall Pledge Drive ends. Some of the prizes are from retailers who specialize in sustainable products (Santa Fe Hemp and Celebro Natural Clothing). It could be argued that acoustic instruments are also sustainable prizes because they don’t require energy (except breath through lips and moving fingers) to play. The exotic wood flutes are gracing my desk right now. They are beautiful beyond what the tiny photo can reveal. I hope you win one of the prizes. Some people on staff are saying that they want to quit just so they’re eligible to win. They truly do envy you a little—but they’re only joking about quitting, of course!

You know that I know this is not about prizes. My co-workers won’t quit and you won’t continue giving just for the chance to win a prize. But it’s a lot of fun for all of us. Besides, 36 people WILL win, and it won’t be me or any of us on KUNM’s staff, so it could very easily be you. Good luck to you!

If I could get 100,000 prizes donated, I would. I want us all to win. And we will if we keep KUNM going strong. We will indeed if we keep taking these steps, one at a time, toward the dawn.

Missed the pledge drive? You can still pledge or send an extra gift!

Complete this form and mail it with your tax-deductible gift to:

KUNM-FM Development Department
MSC06 3520, 1 University of New Mexico
Albuquerque, NM 87131-0001

Name ____________________________________________
Address ___________________________________________
City _______________________________________________
State _______________ Zip ________________
Phone ____________________

Amount:
☐ $_____/month*** ☐ $60 (basic membership)
☐ $240 ☐ $20 (students/seniors)
☐ $150 ☐ Other $_____________

Please check one:
☐ Payment enclosed ☐ Charge to VISA/Mastercard
Card #_____________________________________
Exp. Date____________________

***☐ Join the KUNM Caretaker Club and automatically transfer $5 or more each month from your credit card or checking account to KUNM. For details, call Membership at 277-3968.

If your pledge is $75 ($6.25/month) or more, you may opt for a
KUNM 2-for-1 dining MemberCard

with 2-for-1 offers at nearly 200 restaurants and attractions in New Mexico. This does NOT affect the tax deductibility of your pledge. 100% of your gift is tax deductible.

☐ YES! My pledge is $75 or more. Send the KUNM MemberCard.
☐ Please send no premiums.

A pledge of $20 or more includes a one-year subscription to Zounds!, KUNM’s monthly program guide:
☐ email it to __________________________________
☐ mail it ______________________________________
☐ no Zounds! please ____________________________

Questions? Call 277-3968
35 Winners!

**PRIZE for Sat. Oct. 13**

![BIONEERS](image)

**PRIZE for Sun. Oct. 14**

2 Winners! 1st place winner gets three exotic wood (padauk, mahogany & lacewood) Wind Pony flutes in the keys of A, G & F#, a triple flute rack with exotic wood base, two flute songbooks, and two CD's. Value: $630.
2nd place winner gets one wooden flute, one flute songbook, and 1 CD. Value: $95. Total retail value: $725
Info at www.windponyflutes.com

**PRIZE for Mon. Oct. 15**

16 Winners! 1st place winner gets a framed original watercolor depiction of San Miguel Mission Church in Santa Fe, NM, painted by Rhonda McKinnon. Value: $575. 15 2nd place winners get a $100 gift certificate to The Framing Company in Santa Fe. Total retail value: $2075

**PRIZE for Tue. Oct. 16**

6 Winners! Each winner receives a $100 gift certificate to Celebro Natural Clothing in Albuquerque, offering fairly-traded clothing and accessories for women and men, in regular and generous sizing.
Total retail value: $600

**PRIZE for Wed. Oct. 17**

![SOUTHWEST](image)

Retail value: $800

**PRIZE for Thu. Oct. 18**

6 Winners! Each winner receives a $100 gift certificate to Santa Fe Hemp, offering hemp products, tree-free paper, and handcrafted, eco-friendly gifts.
Total retail value: $600

**PRIZE for Fri. Oct. 19**

2008 Jamis Commuter 3.0 Bicycle
paid for by Fat Tire Cycles
421 Montano NE Albuquerque, NM 345-9005 • Open 7 days a week
Retail Value: $550
Win This Banjo!

Info at kunm.org or tune in to 89.9 FM • Oct. 13-19

DEERING
MAPLE BLOSSOM
BANJO
Valued @ $3,495 unsigned

Signed by
Bela Fleck

KUNM • 89.9 FM
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KUNM runs many specials, topical and seasonal programming. Please check our website at www.kunm.org for info about special programming.
Afropop Worldwide Fri. 10 p.m.
Music with an African influence from around the world.

All That Jazz M-F noon. Jazz, straight ahead to fusion.

All Things Considered M-F 5 p.m., Sat. & Sun. 5 p.m. Award-winning news magazine from NPR.

Alternative Radio Sat. 6 p.m. The view from the other side, from some of the most progressive writers, thinkers and activists of our time.

The Blues Show Wed. 7 p.m.
The spectrum of blues music, plus interviews, live performances, and blues news.

Call-In Show Thur. 8 a.m. Live interviews with community leaders; call in your comments and questions at 277-KUNM.

CCNS Update Sat. 8:34 a.m.
Concerned Citizens for Nuclear Safety presents the latest local, national and international news about nuclear issues.

Children’s Radio Hour Sat. 9 a.m.
Stories and music for children of all ages.

Coffee Express Fri. 1-3 a.m. Live, improvised music, voice, effects and sound collages, combined with on-air phone callers, CDs and records, tape loops, internet audio, etc. It’s not jazz, but it is caffeinated.

Counterspin Tues. 8:30 a.m.
A critique of the week’s news coverage by other media, from FAIR.

Cyberage Sun. 1-3 a.m. Innovative electronic music of all sub-genres; electro, industrial, ebm, ambient, power noise, synthpop, techno and drum ‘n’ bass.

Democracy Now M-F 4 p.m.
From Pacifica, diverse commentators focus on the issues affecting individuals and society.

Ear to the Ground Sat. 7 p.m. A local music showcase, featuring live performances by local talent.

Espejos de Aztlan Mon. 8 p.m.
Bilingual arts and public affairs program with interviews.

Folk Routes Sat. 10 a.m. A weekly sampling of the best in folk, blues to bluegrass and beyond.

Freeform Music M-F 1:30-4 p.m.; overnights. A diverse showcase of KUNM’s music library, uncovering common roots in music from different places and times.

Fresh Thur. 10 p.m. New Mexico’s international electronic and “new” music program featuring guest composers, artists and interviews.

Global Music Mon. 10 p.m.
Exploration of music from around the world.

Home of Happy Feet Tues. 7 p.m.
Folk music in the broadest sense of the term. Bluegrass, blues, Cajun, zydeco, western swing, rockabilly, Tex-Mex, and more!

Hot Lix Sat. 8 p.m. Charlie Z.
hosts a program of “oldies,” commentary, dedications & requests, and special guests.

House that Jazz Built Sun. 11 p.m.
Uncompromising creative music from the past 30 years.

Iyah Music Thur. 7 p.m.
Reggae and roots; a spectrum of African-influenced music.

KUNM Specials Sun. 11 a.m.
From public affairs to holiday specials, the latest and best in local and national production.

Latino USA Mon. 8:30 a.m.
English-language radio journal of Latino news and culture.

Living on Earth Wed. 8 a.m.
Weekly environmental news and information program, from NPR.

Morning Edition M-F 5-8:30 a.m.
Award-winning morning news magazine from NPR.

Music to Soothe the Savage Beast Tues. 10 p.m.
Progressive and indie rock culled from new releases you’re not likely to hear anywhere else. Plus live and recorded local music.

Native America Calling M-F 11a.
M. The nation’s first live daily call-in program by, for, and about native people. 1-800-99NATIVE.

National Native News M-F 11:01 a.m.
5-min. newscast focusing on Native American issues.

New Dimensions Sat 6 a.m. Dialogues presenting a diversity of views from many traditions and cultures, with practical knowledge and perennial wisdom for a more healthy life of mind, body and spirit.

News at Noon M-F noon. News update from NPR.

Other Voices, Other Sounds Sun. 9 a.m.
Contemporary music & sound art with an international perspective.

Performance New Mexico M-F 9:01-9:06, local arts calendar; 10:01-10:06 feature on upcoming local event; calendar listings on the web at kunm.org/perfnm.

Performance Today M-F 9 a.m.
A two-hour program of classical music performances, recorded live; from NPR.

Psychedelic Radio Head Shoppe Sat. 10:30 p.m.
Classic rock & roll; electric music for the mind and body from the ’60s and ’70s.

Radio Theater Sun. 6 p.m.
From traditional to experimental, set in the theater of the mind.

Raíces Mon. 7 p.m. & Sat. 2 p.m.
Latin American Freeform music, all genres of Hispanic music.

Sage Health on Call 2nd Sunday each month, 11 a.m. Alternative and environmental health issues, with live call-in.

Salsa Sabrosa Fri. 7 p.m. Afro-Caribbean-influenced music. Hot!


Southwest Stages Wed. 10 p.m.
The region’s best performances, recorded live in concert.

Spoken Word Sun. 8 p.m. You know the power of words; now hear the power of poetry. Y mas!

StarDate M-F 7 p.m., Sat. & Sun. 6 p.m.
Two-minute travelguide to the universe. What to look for in the night sky, tales of ancient skylore.

Street Beat Fri. 11 p.m.
New Mexico’s source for live turntablism, mixing and scratching a variety of rare funk, rock, jazz, and soul breaks, from the old to the new.

This American Life Sun. 4 p.m.
A quirky look at modern life through fact, fiction and found tape.

This Way Out Fri. 8:30 a.m. International lesbian and gay news magazine.

Tombstone Rock Wed. 10 p.m.
Ear-shredding metal music other stations are afraid to play.

Train to Glory Sun. 6 a.m. Sunday morning Black gospel music featuring traditional, contemporary, and local church choirs.

Voces Feministas First Sat.
every month, noon. Features the voices of third world women, and women of color.

Weekend Edition Sat. 7 a.m., Sun. 9 a.m. Weekend news magazine from NPR.

Women’s Focus Sat. noon.
Women’s magazine on politics, art, culture, news, and information.

Youth Radio Sun 7 p.m.
The voices of NM teens via news, commentary, interviews and music.
Saturday, September 1

6 a.m. New Dimensions. Understanding Everything, with Ervin Laszlo. What is the cosmos made of at its most fundamental level? Where does consciousness exist in the physical world? How does it fit into our understanding of evolution? What can you and I do to ensure the evolution of our species continues beyond the next generation? In this discussion Ervin Laszlo talks about politics, economics, culture, consciousness, ecology, sustainability, and spirituality, all with the deftness of one who understands the unfolding of universes as well as he grasps the nature of particulate matter. Ervin Laszlo was nominated for the Nobel Peace Prize in 2004 and 2005, and received the 2001 Goi award, also known as the Japan Peace Prize, and the 2005 Mandir of Peace Prize. He is a former professor of philosophy, systems theory, and future studies, and is founding president of the international think tank, the Club of Budapest. Program #3203.

Sunday, September 2

11 a.m. Lore of the Land, parts 5 and 6. This 15-part radio documentary explores the land and people of the southwestern U.S. and Mexico. The first seven episodes focus on the Camino Real, the royal road that is believed to be the oldest continuously used road of European provenance in North America. Producer Jack Loeffler speaks with scholars, lore masters, and the descendants of Spanish colonists who first traveled this road.

6 p.m. Radio Theatre. “The Sixty Second Radio Hour” by Matt Cowley, an offbeat series of vignettes, radiophonic sketches and audio dreams. They’re not sixty seconds long but who’s counting? Winner of the Gold World Medal for Best Regularly Scheduled Comedy Program at the 2002 New York Festivals, and Awards of Distinction for Writing and Sound Design at the 2002 Communicator Awards. It features the voices of Tampa Bay’s most talented voice actors, and guest appearances, such as Second City alumnus Dick Schaal and David Ossman of the Firesign Theatre.

Friday, September 7

8 a.m. University Showcase. Alcoholism, Substance Abuse, and Addictions (ASAA). Our guest will be Dr. Philip A. May, Professor of Sociology, Professor of Psychiatry, and Professor of Family and Community Medicine at the University of New Mexico. He currently studies the diagnosis, epidemiology, and prevention of fetal alcohol syndrome, adult drinking and substance abuse among Native Americans, South Africans. More recently he has initiated an ASAA project in Italy. Part of his research includes studies on suicide epidemiology and the relationship of alcohol and crime. Dr. May is a Principal Investigator on a number of research and training grants from The National Institute of Alcohol Abuse and Alcoholism and The National Institute of Mental Health. Join us to learn more about these major social issues. Hosted by Jane Blume. Produced by Dick Frederiksen.

Saturday, September 8

6 a.m. New Dimensions. The Integral Perspective with Ken Wilber. As citizens of the 21st century, we have more knowledge at our fingertips than any previous generation could have imagined. But as fields of knowledge become increasingly specialized, it gets harder and harder to see how all of these disparate strands of understanding could possibly integrate into a unified whole. Ken Wilber has dedicated his life to finding just such a theory. Basing his work on the premise that “everyone is right about something,” he has for the past three decades worked tirelessly to weave all fields of knowledge together into an “integral theory of everything.” His books include such celebrated works as The Spectrum of Consciousness, Grace and Grit, A Brief History of Everything, The Marriage of Sense and Soul, and the recently released Integral Spirituality. Program #3197.

Sunday, September 9

11 a.m. Sage Health On Call. “Spiritual Awareness for Emotional Health.” Live call-in show featuring integrative, indigenous and ecological Health for body, mind and spirit. How do we deal with and free ourselves from repressed and out of control emotions which are so harmful to our personal health, relationships and enjoyment of life? Studio guest Gautama Katzman, MA, LPCC, is the founder of “Soul Medicine,” a synthesis of numerous powerful psychotherapeutic modalities and his own spiritual development and awareness. The phone guest, Leonard Jacobson, is the author of Embracing The Present and Journey Into Now. They will speak with host Stephen Weiss, MD, an integrative medicine family physician, and with you the listener, to discuss what (if any) role spiritual awakening plays with emotional and physical health. Produced by Halima Christy, director of EcoSage Wellness Institute.

6 p.m. Radio Theatre. “Taken: How Will They Be Remem-

Thursday Sept 13 Noon-like jazz
at a certain speed, time relaxes ghost
notes appear out of the harmonic mist
simultaneous occurrences blue
the parallel -- we are in the territory
of bygone trumpets . . .

HOST: Wrongway Weber

Friday, September 14
8 a.m. Making Contact. War Made Easy: Norman Solomon on Media and Militarism. We talk with media critic Norman Solomon and hear excerpts from the powerful documentary narrated by actor Sean Penn, “War Made Easy: How Presidents & Pundits Keep Spinning Us to Death.” Norman is one of the founders of National Radio Project which produces Making Contact, and he will be participating in a benefit screening.

Saturday, September 15
6 a.m. New Dimensions. Humanity’s Potential To Consciously Evolve, with Barbara Marx Hubbard. As a college student in the late 1940s, when the cultural norm for women was to get married and have babies, Barbara Marx Hubbard was already on the scent of looking for the best ideas to guide our future. In her research through history she realized that when a culture lost an image of its own future, which was positive to that culture, and they didn’t believe in themselves anymore, the culture declined. Dr. Barbara Marx Hubbard is a pioneer in the field of conscious evolution and is the President of the Foundation for Conscious Evolution. Some of Hubbard’s books include, The Hunger of Eve: One Woman’s Odyssey Toward the Future (Stackpole Books 1976), Revelation: Our Crisis is a Birth (Nataraj Publishing 1995), Conscious Evolution: Awakening the Power of Our Social Potential (New World Library 1998). She is also the creator of the upcoming seven part, documentary DVD series Humanity Ascending: A New Way Through Together, the first part, Our Story, is now available. To learn more about the work of Hubbard, log onto barbaramarxhubbard.com. Hosted by Craig Hamilton. Program #3206.

Sunday, September 16
11 a.m. American Radio Works: Routes to Recovery. On the second anniversary of Hurricane Katrina, we visit New Orleans to explore the status of its long road to recovery. Could the preservation and restoration of the city’s cultural life provide the most enduring path to its rebuilding? Nick Spitzer, host of “American Routes,” offers a provocative cultural tour of the city’s road to renewal.


Friday, September 21
8 a.m. Back Roads Radio. Even with maps, guide books or your good friend’s best directions, venturing into unknown territory invariably leads to the unexpected. Whether it’s hiking in the wilderness, traveling in a foreign city or facing something totally new, a leap of faith is required. Get lost and get back on the next Back Roads Radio. Back Roads Radio is a Viewpoint Production hosted by Judy Goldberg.

7 p.m. Live from Globalquerque. KUNM will broadcast live from the annual festival of global culture, held at the National Hispanic Cultural Center in Albuquerque. Featured artists include Koko Taylor & Her Blues Machine (USA), Baka Beyond (UK/Cameroon), Dengue Fever (Cambodia/USA), Hassan Hakmoun (Morocco), Yungchen Lhamo (Tibet) Shelley Morningsong (New Mexico, USA), and more. More information and updates are available at globalquerque.com.

Saturday, September 22
6 a.m. New Dimensions. There Is Nothing Else To Be, with Yongey Mingyur Rinpoche. Born in Nepal, Yongey Mingyur Rinpoche is considered a prodigy among the masters of Tibetan Buddhism. His honest accounts of his own personal difficulties have endeared him to thousands of Buddhist and non-Buddhist students across the world. He is deeply versed in the practical and philosophical disciplines of the ancient traditions of Tibetan Buddhism as well as being adept in the practical issues and details of modern culture. He teaches throughout the world and is the author with Eric Swanson of “The Joy of Living: Unlocking the Secret & Science of Happiness” (Harmony Books 2007). Program # 3201
Sunday, September 23

11 a.m. Smart City Radio: The Biological City. Cities are like elephants. They get more economical with size. That’s the conclusion of Dr. Geoffrey West, president of the Santa Fe Institute. Together with ecologist Jim Brown of the University of New Mexico, he is producing important new insights on how cities grow, why they fade, and what we can do about it. Also with us is Denise Nunes to talk about her recent experiences as a volunteer reconstructing devastated homes in New Orleans’ Lower Ninth Ward. Denise is a Williams College graduate and a native of Evanston, Illinois.


Friday, September 28

8 a.m. Peace Talks Radio, the series on Peacemaking and Nonviolent Conflict Resolution. The 2008 election cycle is in full motion, so this time on Peace Talks Radio, we offer a conversation about the possible impact of electing mediators to public office. We’ll talk with Dr. Dan Dana, a mediator and former candidate for the US House of Representatives in Kansas. After his failed non-adversarial bid for office, Dan created the “Elect Mediators to Public Office” project. He believes that having more mediators in public office who use a non-adversarial approach to conflict resolution would result in better political processes and better government. Of the total U.S. work force, only 6 percent are lawyers. Yet 45 percent of the members of Congress are lawyers. Would more mediators in public office change political discourse? We’ll talk with other mediators who have run for public office to learn how they hope to change public service. Suzanne Kryder is host. Visit peacetalksradio.com online to hear this and other programs in the series, and to find out how you can support the non-profit effort to produce these programs.
Saturday, September 29
6 a.m. New Dimensions. Living In Meaningful Coincidence: Reflections Of A Physicist, with F. David Peat. In this reflective look at the synchronicities of his life, Peat reminisces about his friendship with colleagues like fellow physicist David Bohm, brain researcher Roger Penrose, sculptor Anish Kapoor and high school physics teacher Dicky Blink. Peat’s life is a kaleidoscope of meaningful coincidences in which people and ideas came to him as if by magic. Through his stories he explores the relationship between science, art, creativity, and culture. F. David Peat has a PhD in theoretical physics and is the author of over twenty books including Pathways of Chance (Pari Books 2006, 2007), Blackfoot Physics (Weiser Books, 2006), and From Certainty to Uncertainty: the Story of Science and Ideas in the Twentieth Century (Joseph Henry Press 2006). Peat is the founder of the Pari Center for New Learning in Northern Italy. To learn more about the work of Peat log onto fdavidpeat.com. Program # 3204.

Sunday, September 30
11 a.m. Desert Air. A Hot and Dry Hearing Voices Summer Special. Host Ben Adair heads down to the ghost towns, Opera Houses, century-old abandoned mines, and billion-year old boulders along Death Valley’s “Mojave Road.” The basins near Nevada’s “Battle Mountain” are beautiful, lonely, dreary, and full of sagebrush, solace and stories, by Scott Carrier. The band Faust dials in “Long Distance Calls in the Desert.” Coyotes, owls, frogs and songbirds are part of Bernie Krause’s Desert Solitudes, and the Quiet American records warning signs outside a Nevada Test Site rattling in the wind under the “Desert Sun.”


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Many thanks to the businesses and individuals listed below, who are helping to underwrite the cost of KUNM’s programming. Should you have the opportunity, we hope you’ll also thank them for supporting public radio! For information on underwriting opportunities, call 277-3969.

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Zia Diner, 326 S. Guadalupe, Santa Fe, 505-988-7008. Breakfast, lunch & dinner 7 days a week.
There is a General Meeting of the KUNM community (volunteers, staff, members, listeners and the general public are all welcome) on the last Wednesday of every month in the Conference Room on the 3rd floor of Onate Hall on the UNM Campus. The next General Meeting will be on September 26th at 6:30 p.m. See attached map for parking information.

KUNM Radio Board Meeting
Tuesday, September 4, 2007, 6-8
Room 101, Scholes Hall, UNM Campus
The regular monthly meeting of the KUNM Radio Board is held the first Tuesday of each month; the public is invited to attend. "Open Mic" time is provided to take your comments and questions. You can email the KUNM Radio Board at: radiobook@kunm.org

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Find out all about it on page 4

INSIDE:
Meet KUNM’s new “IT” man!
Content Commodified: Waxing lyrical about Ketchup.
Plus: Our monthly program guide and more. Stay tuned!

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