

Call Sign Contest Update.... from Richard S. Towne

Thanks to the many folks who submitted suggestions for our new call letters in Socorro, Las Vegas, Espanola and Taos. A good number of folks submitted multiple suggestions... I think one or two of you sent in about 40 suggested call signs each. Its going to take me more time to compile the suggestions, and get them in front of staff here at KUNM for feedback before we can identify the winners of the contest. Stay tuned, we hope to announce the winners next month.

I had some big smiles as I read through your suggestions. My favorite came from Richard DiBartolomeo. He suggests KNCS in that NCS would stand for New Call Sign. This may not be the eventual winner but I like the way he thinks. We'll get you the highlights in October. ✍



KUNM
89.9 FM ALBUQUERQUE

Stay in the know and keep independent media -- independent! Check these websites for the latest info:

- www.moveon.org
- www.freepress.net
- www.freepress.org
- www.cpb.org

Radio Going Retail!

Before long, radio stations will be broadcast "tags" that will allow you to capture information from digital radio broadcasts and upload the "tags" at online retail sites to buy the stuff radio is selling. If you hear a song you like, you can buy it from the internet e-commerce site iTunes. Then, you can listen to the song anytime you want.

The September 6, 2007 issue of INSIDE RADIO from iBiquity Digital Corporation includes the following information:



Breakthrough for radio - HD Radio connects with iPod.

Radio has been looking for a way to connect with the iPod for years, and the development of HD Radio is the way the two technologies will come together. **Inside Radio** has learned Polk Audio is releasing the next generation of HD Radio tuners that will establish a direct connection between HD and iPods - and in the process bring e-commerce to HD. In an alliance with Apple, Polk's updated I-Sonic HD Radio receiver will include an iPod docking station. The unit features a "tagging button" which allows listeners to buy songs they hear on HD Radio stations via iTunes when they sync their iPod with the unit.

For stations the iPod connection means encoding.

Polk's HD Radio connection with the iPod will require stations to encode their HD signals to allow consumers to use the "tagging" feature for buying music on iTunes. **Inside Radio** has learned eight radio groups have already committed to encoding. Insiders say this alliance between radio, receiver manufacturers and Apple puts radio on the forefront of music delivery and turns would-be competitors into collaborators. ✍

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 Marcos Martinez Program Director
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 Mary Oishi Development Director
 Rob Raucci Community Relations Coordinator
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 Sam Irons Web Assistant
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 Stephen Madrid Production Assistant
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 Michael Ruhl Production Assistant
 Hannah Roen Bervig Music Assistant
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 Adriana Rico PSAs/Administrative Assistant
 Kamaria Umi Production Assistant

KUNM Programming and Support Staff

Call 277-4516 for information on volunteer opportunities at KUNM.

Tara Abeta	Arcie Chapa	Nathan Girdner
Adam Aguirre	Ron Chapman	Craig Goldsmith
Joseph Aguirre	Cecilia Chavez	Cynthia Gomez
Brandi Ahmie	Warren Cheromiah	Daniel Gonzales
Marilyn Altenbach	Halima Christy	Gloria Gonzales
Dennis Andrus	John Claussen	Henry Gonzales
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Jonathan Baldwin	Meg Colby	Maria Gonzales
CK Barlow	Neal Copperman	Paul Gonzales
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Ramon Calderon	Dick Fredericksen	Mary Ellen Ipiotis
Paolo Castillo	Carmen Gallegos	Bradley Ivens
Marcelino Chalan Jr.	Brian Gimbel	Jim Jaffe



Business line: 277-4806, toll-free 1-877-277-4806

Request line: 277-5615, toll-free 1-888-277-5615

Member Services: 277-3968

Mailing address: MSC06 3520, 1 University of New Mexico, Albuquerque, NM 87131-0001

**Email your comments or questions to kunm@kunm.org.
 Your email will be forwarded to the appropriate staff person.**

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Jonathan Lee

Alissa Simon

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Carol Nez	Karl Stalnakar	

Why \$425,000???

And what does a banjo have to do with it?

By Mary Oishi, Development Director



This is it. On Saturday, October 20th, some listener will wake up early to a KUNM staff member (perhaps me) saying, “Congratulations! You won the Grand Prize, the Deering banjo signed by Bela Fleck!”

If you are that person, you then have a choice. Do you keep it, learn to play it, give it to a relative who plays banjo, or sell it and use the thousands of dollars for some other purpose?

If you’re that person, you also let us know you wanted to be included in the prize drawings. When we offered 7 prizes in March of 2007, we had some members who did NOT want to be included in the drawings. So I realized it was presumptuous of me to assume that everyone would want to win a prize. This time, we got 36 prizes donated, and we’re not assuming anything. Out of respect for your freedom of choice, **NOBODY is being entered automatically in the 36 drawings. This time YOU tell US that you WANT to be included in the drawings.**

And please tell other members of your household that you have entered, so they’re aware when we call around 7 am and ask for you. We always inform the winners by phone before announcing their names on the air during Morning Edition or Weekend Edition the next day.

We will enter everyone whose direct mail reply reaches us before the prize drawings. We will also enter everyone who calls in a pledge or calls in during the pledge drive to inform us they want to be in the drawings. We will include everyone who pledges on-line as well. (We tell them on the top of the pledge form that they will be included).

Here’s how it works. We assign each entry (mailed in, called in, or on-line) a number from 1 to however many we receive by 10 pm each day (9 pm Sunday). Then a computer program is fed the highest number, and told to choose a number randomly (or numbers on days with multiple winners) from 1 to that highest number. Then we look up the name and phone number of the person (s) assigned to that number and call the winner(s).

If you enter no later than 10 pm on Saturday, October 13th, your number is in the drawings every single day of

the pledge drive.

KUNM staff members and members of their households are not eligible. Everyone else can enter, and this month you have more than 5 times the chances of winning since we have 36 prizes instead of only 7. They’re some really great prizes, so check out the 2-page spread in this month’s Zounds! And by all means, send back your renewal form if you haven’t already done that. I wouldn’t want you to miss a single drawing.

Why did we bug companies and organizations to donate \$10,000 worth of prizes to give to you? Because we need to raise more funds than ever in our 41-year history: \$425,000 to be precise. Why? Because our costs keep escalating for program acquisition (explained elsewhere in this issue), because our cost for employee benefits—just like everyone else’s—keeps skyrocketing, and because the electronic equipment to produce radio in the 21st Century is increasingly complex, requiring constant upgrades and personnel with computer/digital expertise.

There is a prevailing misconception afoot that the University of New Mexico funds KUNM. Actually, the Regents of UNM hold the license, but **the University does not provide one dime of our operating budget.** What we get from them is the use of the facility space here at Onate Hall and support services like janitorial, maintenance, and human resources support. KUNM is completely self-funded and quite frankly, we like it that way. It gives us much more independence, and our contributing listeners much more clout than if we were funded by a sole source. **Plus 100% of your contribution goes directly to KUNM and ONLY to KUNM. We never share your name or any of your information with any other part of the University, or with ANY entity whatsoever, for that matter.**

The only actual monies we get is a portion of student fees assigned by the Student Fee Review Board (SFRB) on campus, who give us a moderate grant each year to help us to employ UNM students in work study positions. Our work study students help us with everything from administrative assistance to production to news to graphic design. They are a really valuable asset here at the station, and their experience here is valuable in their lives as well. Some go on to have careers in public radio, even at a national level (such as Davar Ardalan, Morning Edition Producer at NPR).



Working Together to Sustain KUNM

By Richard S. Towne, KUNM General Manager



Over the past six years program prices have risen nearly 50 percent. Compare our program acquisition costs of \$218,640 in 2002 to our costs of \$330,040 for the coming year. You will see our need to raise significantly more dollars from our listeners just to keep pace with the costs of programming on KUNM.

The expenses paid by National Public Radio and Public Radio International to produce programs are passed along to the many stations like KUNM that broadcast the programs locally. We in turn must ask you to support the value of these programs by making a contribution to KUNM to support our ability to bring you the programs. This is our model and it is sustainable when you do your part. It's a model that has worked well for KUNM for nearly 20 years and we trust you to sustain our noncommercial broadcasts.

The program prices are for acquisition only. In other words, this is what we pay just to be able to broadcast the programs to you. The program acquisition costs do not include any of our own expenses (transmitter, studio equipment, staff, administrative support, operational overhead) that we pay for in broadcasting these programs.

Prices have gone up \$26,300 since last year. That's more than \$2,000 dollars a month. Imagine if your household had to endure a \$2,000 increase in mandatory monthly expenses. I am more than certain you would need extra help, just the way KUNM does.

Your help is critical in sustaining our ability to bring you the programs you rely on. Make a new contribution, renew your current contribution, increase your giving amount and ask your friends, neighbors and colleagues to do the same. We promise to do our very best to continue bringing the very best programming available on the radio dial.

I call your attention to a few interesting points in the price table. Most of our program acquisition agreements run from October to September -- on the federal fiscal calendar. This means KUNM's new program costs are kicking in now, rather than January 1, 2008. That's why we will push so hard for your contribution during our fall fundraiser. That's why your

contribution is so vital to our broadcasts.

NPR programs – Morning Edition and All Things Considered – have been the driving factors for the massive price increases over the past six years. I am glad to see that the prices for these programs have stabilized this year. The pricing calculus by NPR for acquiring programs is based, in part, on how many people listen to Morning Edition and All Things Considered on KUNM (as determined by Arbitron research).

While the NPR acquisition costs have remained stable from last year, the price tag for Performance Today (PT) has increased by more than \$15,000 for the coming year. The cost for PT has gone from \$6,400 to \$8,940. The bigger issue in my mind is the brand new cost to affiliate with American Public Media (APM) in order to acquire PT. The APM affiliation fee is \$13,721.

In prior years, we were able to acquire PT at a much lower cost because it was distributed by NPR – PT did not have its own affiliation fee. When distribution of PT changed hands from NPR to APM this year, we inherited a new affiliation fee from APM -- a new cost of \$13,721. I have to wonder if the new fee exceeds our ability to support the continuation of Performance Today. We will evaluate this during our fundraising. We may need to consult with you on changing our programming in light of the new costs.

Capitol News Connection is a new program cost for KUNM. The cost (as shown in the table) is currently \$4,776. Like our acquisition of Associated Press news, Capitol News Connection is not a program but a news service. Our news staff can call the journalists working in Washington, D.C. at Capitol News Connection to commission reporting from Washington on New Mexico news topics. This is a useful and customary way to have a news gathering presence (or news bureau) in Washington, D.C. without incurring the costs of hiring our own reporter in the nation's capitol.

Capitol News Connection represents an expansion of our local news gathering capacity. We are thankful for your support in helping us track and gather New Mexico news emanating from the D.C. centers of government. All of us work hard to provide you with the very best content we can deliver. We count on you to sustain our work with your financial contribution. We look forward to hearing from you! ✍

Costs to Purchase Programs on KUNM for 2008

(most prices kick in on October 1, 2007 – at the start of the federal fiscal year)

Costs are for program acquisition only. They do not include any cost incurred by KUNM to broadcast these programs. These programs are largely funded by individual contributions from KUNM listeners along with the non-profit and for-profit businesses who contribute to KUNM.

	2002	2006	2007	2008
Morning Edition, All Things Considered, Newscasts & Specials	156,370	211,168	234,333	238,276
Latino USA	No charge	1,099	2,312	1,283
NPR Affiliation & Satellite Fees	13,100	14,680	14,980	16,400
<i>NPR Subtotal</i>	169,470	226,947	251,625	255,959
Afropop Worldwide	800	1,176	1,224	1,272
Living on Earth	1,040	1,828	1,828	916
Capital News Connection				(new) 4,776
This American Life	1,420	2,224	2,336	2,616
Public Radio International Affiliation	5,700	5,310	4,773	5,885
<i>Public Radio International Subtotal</i>	8,960	18,538	18,161	15,465
Performances Today	4,400	5,562	6,400	8,940
Performances New Mexico	18,450	18,450	18,450	18,450
American Public Media Affiliation				(new) 13,721
<i>Performances Today Subtotal</i>	22,850	24,012	24,850	41,111
Democracy Now from Pacifica	10,180	5,185	7,685	7,685
Stardate	720	768	790	792
Associated Press News Wire	6,460	8,100	8,600	9,028
GRAND TOTAL	218,640	275,558	303,711	330,840

Why \$425,000?, continued from page 3

One of our big financial challenges in recent years has been to keep public radio accessible to rural New Mexico. Here's some insider background: FM radio signals cannot go through mountains. So, in mountainous terrain, they require a series of translators positioned on high ground to pick up the main transmitter signal and relay it to areas beyond the mountains. The Telecommunications Act of 1996 allowed any non-commercial broadcaster who is willing to put a full-power station on a translator frequency to file on that frequency and the FCC must defer to the full-blown station. This is a major issue in the Western U.S. Smaller communities are vulnerable to losing their public radio station to religious broadcasters with extremely deep pockets (perhaps because they can fundraise off-air every week). Some of KUNM's translator sites had just such a challenge. We had to re-file on a different frequency to keep serving areas like Socorro. This is a costly proposition, not only for the filing fees (thousands of dollars per site), but also for the requisite engineering studies and the high cost of building a full-power station where once a relatively inexpensive translator sufficed.

Not only have we had to defend our existing rural sites, but we also embarked on a project to bring public radio for the first time ever to 60,000 people in rural northern New Mexico. We will finally be providing them with access to public radio by putting in a transmitter at Española. These are extraordinary expenses, but we think rural New Mexicans deserve to have access (and input) just like people in the population centers. Everyone deserves to be connected to community: informed, challenged, entertained, and invited into the social discourse.

So we happily asked businesses and other non-profits (like the Bioneers) to donate Daily Prizes to give you more incentive to send in your renewal or extra gift ahead of time—and to get listeners who have never pledged before to dial that number this time. Help sustain KUNM for yourself and your family, and for other New Mexicans who almost lost it and for those 60,000 people who don't even know what they've been missing.

Thanks so much! I hope you're one of the highly rewarded winners. I know that either way you'll feel like a winner just for participating in keeping KUNM alive and well and safe from "marauding." I certainly do. ✍



1 of 35 great prizes totaling \$10,000 during KUNM's Fall Pledge Drive

Win This Banjo!

Info at kunm.org or tune in to 89.9 FM • Oct. 13-19

DEERING
MAPLE BLOSSOM
BANJO

Valued @ \$3,495 unsigned

Signed by

Bela Fleck



Streaming live
at kunm.org

KUNM • 89.9 FM

We Must Receive
Your Renewal
Notice or Extra Gift
by OCT.12
to be in all 36
Drawings!

K·U·N·M
8 9 9 P M A L B U Q U E R Q U E

35 Winners!



Fall 2007 Pledge Drive Daily Prizes

PRIZE for Sat. Oct. 13



BIONEERS
REVOLUTION FROM THE HEART OF NATURE



4 Winners! 2 pairs of tickets to the 2007 New Mexico Bioneers Conference at the College of Santa Fe, Oct. 19-21. One pair of tickets for each winner. More info at www.nmconference.org. Value: \$250 per pair.

PRIZE for Sun. Oct. 14



2 Winners! 1st place winner gets three exotic wood (paduk, mahogany & lacwood) Wind Pony flutes in the keys of A, G & F#, a triple flute rack with exotic wood base, two flute songbooks, and two CDs. Value: \$630. 2nd place winner gets one wooden flute, one flute songbook, and 1 CD. Value: \$95. Total retail value: \$725. Info at www.windponyflutes.com

PRIZE for Mon. Oct. 15



16 Winners! 1st place winner gets a framed original watercolor depiction of San Miguel Mission Church in Santa Fe, NM, painted by Rhonda McKinnoia. Value: \$575. 15 2nd place winners get a \$100 gift certificate to The Framing Company in Santa Fe. Total retail value: \$2075.



PRIZE for Tue. Oct. 16

6 Winners! Each winner receives a \$100 gift certificate to Celebro Natural Clothing in Albuquerque, offering fairly-traded clothing and accessories for women and men, in regular and generous sizing. Total retail value: \$600.



Committed to the Wellbeing & Sustainability of the Global Community

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PRIZE for Wed. Oct. 17



1 Winner! 2 round trip tickets to anywhere Southwest Airlines flies. Valid through November 2008. No blackout dates. Retail value: \$800.

PRIZE for Thur. Oct. 18

6 Winners! Each winner receives a \$100 gift certificate to Santa Fe Hemp, offering hemp products, tree-free paper, and handcrafted, eco-friendly gifts. Total retail value: \$600.



PRIZE for Fri. Oct. 19



2006 Jamis Commuter 3.0 Bicycle donated by Fat Tire Cycles 421 Montano NE, Albuquerque, NM 87105 • Open 7 days a week Retail Value: \$550



	monday	tuesday	wednesday	thursday	friday	saturday	sunday		
5:00	morning edition 5-8:30am MTWF 5-8am TH					overnight freeform		5:00	
6:00						new dimensions 6-7am	train to glory 6-9am	6:00	
7:00						weekend edition 7-9am		7:00	
8:00	latino USA 8:30-9am	counterspin 8:30-9am	living on earth 8-9am	call-in program 8-9am	public affairs 8:30-9am			8:00	
9:00	performance today 9-11am					children's radio hour 9-10am	weekend edition sunday 9-11am	9:00	
10:00	performance new mexico a 5-minute feature on local events, airs at 9:01am and 10:01am					folk routes 10-Noon		kunm specials 11-Noon	10:00
11:00	native america calling 11-Noon							11:00	
Noon	kunm news at noon Noon-12:05pm					women's focus / voces feministas Noon-2pm	singing wire Noon-4pm	Noon	
1:00	all that jazz Noon-1:30pm								1:00
2:00	freeform 1:30-4pm					raíces 2-5pm		2:00	
3:00			grassroots nm 3:55-4pm					3:00	
4:00	democracy now 4-5pm						this american life 4-5pm	4:00	
5:00	all things considered & KUNM's New Mexico news 5-7pm					all things considered 5-6pm		5:00	
6:00						alternative radio 6-7pm	radio theatre 6-7pm	6:00	
7:00	raíces 7-10pm	home of happy feet 7-10pm	the blues show 7-10pm	iyah music 7-10pm	salsa sabrosa 7-10pm	ear to the ground 7-8pm	youth radio 7-8pm	7:00	
8:00	espejos de aztlan 8:00pm					hot lix 8-10:30pm	spoken word 8-9pm	8:00	
9:00							other voices other sounds 9-11pm	9:00	
10:00	global music 10pm-1am	music to soothe the savage beast 10pm-1am	southwest stages 10-11pm	fresh 10pm-1am	afropop worldwide 10-11pm	psychedelic radio head shoppe 10:30pm-1am		house that jazz built 11pm-1am	10:00
11:00			tombstone rock 11pm-2am					11:00	
Midnite								Midnite	
1:00	freeform 7 days a week						cyberage 1-3am	1:00	
2:00				coffee express 1-3am				2:00	
3:00								3:00	
4:00	<i>KUNM runs many specials, topical and seasonal programming. Please check our website at www.kunm.org for info about special programming.</i>					<i>stardate your two-minute guide to the galaxy runs M-F at 7pm; weekends at 6pm national native news can be heard M-F from 11:01-11:06am independent native news can be heard M-F from 5:24-5:29pm</i>			4:00

public radio for northern and central new mexico //// www.kunm.org //// KUNM is in the Mountain Time Zone: 2 hours earlier than Eastern Time) and +7 hours GMT

PROGRAM LISTINGS

Afropop Worldwide Fri. 10 p.m. Music with an African influence from around the world.

All That Jazz M-F noon. Jazz, straight ahead to fusion.

All Things Considered M-F 5 p.m., Sat. & Sun. 5 p.m. Award-winning news magazine from NPR.

Alternative Radio Sat. 6 p.m. The view from the other side, from some of the most progressive writers, thinkers and activists of our time.

The Blues Show Wed. 7 p.m. The spectrum of blues music, plus interviews, live performances, and blues news.

Call-In Show Thur. 8 a.m. Live interviews with community leaders; call in your comments and questions at 277-KUNM.

CCNS Update Sat. 8:34 a.m. Concerned Citizens for Nuclear Safety presents the latest local, national and international news about nuclear issues.

Children's Radio Hour Sat. 9 a.m. Stories and music for children of all ages.

Coffee Express Fri. 1-3 a.m. Live, improvised music, voice, effects and sound collages, combined with on-air phone callers, CDs and records, tape loops, internet audio, etc. It's not jazz, but it is caffeinated.

Counterspin Tues. 8:30 a.m. A critique of the week's news coverage by other media, from FAIR.

Cyberage Sun. 1-3 a.m. Innovative electronic music of all sub-genres; elektro, industrial, ebm, ambient, power noise, synthpop, techno and drum 'n' bass.

Democracy Now M-F 4 p.m. From Pacifica, diverse commentators focus on the issues affecting individuals and society.

Ear to the Ground Sat. 7 p.m. A local music showcase, featuring live performances by local talent.

Espejos de Aztlan Mon. 8 p.m. Bilingual arts and public affairs program with interviews.

Folk Routes Sat. 10 a.m. A weekly sampling of the best in folk, blues to bluegrass and beyond.

Freeform Music M-F 1:30-4 p.m.; overnights. A diverse showcase of KUNM's music library, uncovering common roots in music from different places and times.

Fresh Thur. 10 p.m. New Mexico's international electronic and "new" music program featuring guest composers, artists and interviews.

Global Music Mon. 10 p.m. Exploration of music from around the world.

Home of Happy Feet Tues. 7 p.m. Folk music in the broadest sense of the term. Bluegrass, blues, cajun, zydeco, western swing, rockabilly, Tex-Mex, and more!

Hot Lix Sat. 8 p.m. Charlie Z. hosts a program of "oldies," commentary, dedications & requests, and special guests.

House that Jazz Built Sun. 11 p.m. Uncompromising creative music from the past 30 years.

Iyah Music Thur. 7 p.m. Reggae and roots; a spectrum of African-influenced music.

KUNM Specials Sun. 11 a.m. From public affairs to holiday specials, the latest and best in local and national production.

Latino USA Mon. 8:30 a.m. English-language radio journal of Latino news and culture.

Living on Earth Wed. 8 a.m. Weekly environmental news and information program, from NPR.

Morning Edition M-F 5-8:30 a.m. Award-winning morning news magazine from NPR.

Music to Soothe the Savage Beast Tues. 10 p.m. Progressive and indie rock culled from new releases you're not likely to hear anywhere else. Plus live and recorded local music.

Native America Calling M-F 11a.m. The nation's first live daily call-in program by, for, and about native people. 1-800-99NATIVE.

National Native News M-F 11:01 a.m. 5-min. newscast focusing on Native American issues.

New Dimensions Sat 6 a.m. Dialogues presenting a diversity of views from many traditions and cultures, with practical knowledge and perennial wisdom for a more healthy life of mind, body and spirit.

News at Noon M-F noon. News update from NPR.

Other Voices, Other Sounds Sun. 9 p.m. Contemporary music & sound art with an international perspective.

Performance New Mexico M-F 9:01-9:06, local arts calendar; 10:01-10:06 feature on upcoming local event; calendar listings on the web at kunm.org/perfm.

Performance Today M-F 9 a.m. A two-hour program of classical music performances, recorded live; from NPR.

Psychedelic Radio Head Shoppe Sat. 10:30 p.m. Classic rock & roll; electric music for the mind and body from the '60s and '70s.

Radio Theater Sun. 6 p.m. From traditional to experimental, set in the theater of the mind.

Raices Mon. 7 p.m. & Sat. 2 p.m. Latin American *Freeform* music, all genres of Hispanic music.

Sage Health on Call 2nd Sunday each month, 11 a.m. Alternative and environmental health issues, with live call-in.

Salsa Sabrosa Fri. 7 p.m. Afro-Caribbean-influenced music. Hot!

Singing Wire Sun. noon. Native American music, traditional to today's sounds of folk, C&W, rock.

Southwest Stages Wed. 10 p.m. The region's best performances, recorded live in concert.

Spoken Word Sun. 8 p.m. You know the power of words; now hear the power of poetry. Y mas!

StarDate M-F 7 p.m., Sat. & Sun. 6 p.m. Two-minute travelguide to the universe. What to look for in the night sky, tales of ancient skylore.

Street Beat Fri. 11 p.m. New Mexico's source for live turntablism, mixing and scratching a variety of rare funk, rock, jazz, and soul breaks, from the old to the new.

This American Life Sun. 4 p.m. A quirky look at modern life through fact, fiction and found tape.

This Way Out Fri. 8:30 a.m. International lesbian and gay news magazine.

Tombstone Rock Wed. 10 p.m. Ear-shredding metal music other stations are afraid to play.

Train to Glory Sun. 6 a.m. Sunday morning Black gospel music featuring traditional, contemporary, and local church choirs.

Voces Feministas First Sat. every month, noon. Features the voices of third world women, and women of color.

Weekend Edition Sat. 7 a.m., Sun. 9 a.m. Weekend news magazine from NPR.

Women's Focus Sat. noon. Women's magazine on politics, art, culture, news, and information.

Youth Radio Sun 7 p.m. The voices of NM teens via news, commentary, interviews and music.

RADIO HIGHLIGHTS

Wednesday, October 3

1:30 p.m. **The Emergence of Joni Mitchell.**

Award-winning producer Paul Ingles hosts this two-hour examination of one of the most heralded singer-songwriters of her time, Joni Mitchell. For the first time in almost 10 years, she'll be releasing a CD of new material. Mitchell put the experience of being a woman and being human on artful display through her blatantly honest and confessional lyrics, innovative open guitar tunings and jazz-inflected vocals. By mixing Mitchell's music from these pivotal moments with informed commentary from musicians, fans, music critics and archival interviews with Mitchell herself, *The Emergence of Joni Mitchell* articulates what music lovers have found so compelling about this thoughtful and innovative writer and performer.



Joni Mitchell

(Photo Credit: Baron Wolman)

10 p.m. Southwest Stages. 7th "Best of the 2006 Reggae Sunsplash Vol.1" Journal Pavilion, Albuquerque, NM, featuring music and interviews with Ric Rok & Maxi Priest

Friday, October 5

8 a.m. University Showcase. American Indian Art as Historical Record. University Showcase is pleased to present our guest Dr. Joyce Szabo, Professor and Chair of the Department of Art and Art History. Dr. Szabo began her research in ethno history by studying ledger art of Howling Wolf, a Cheyenne artist warrior. Professor Szabo has researched, curated, published and lectured extensively on art of the Plains Indians and other Native American artists. Hosted by Jane Blume and produced by Dick Frederiksen.

Saturday, October 6

6 p.m. Reading and Conversation with Martin Espada and John Nichols. Martin Espada, called "the Pablo Neruda of North American authors" by Sandra Cisneros, has published thirteen books as a poet, essayist, editor and translator. Of his most recent collection of poems, *The Republic of Poetry*, Samuel Hazo writes: "Espada unites in these poems the fierce allegiances of Latin American poetry to freedom and glory with the democratic tradi-

tion of Whitman, and the result is poetry of fire and passionate intelligence." His poems have appeared in *The New Yorker*, *The New York Times Book Review*, *Harper's*, *The Nation*, and *The Best American Poetry*. John Nichols is the author of the New Mexico trilogy, *The Milagro Beanfield War*, *The Magic Journey*, and *The Nirvana Blues*, a series about the complex relationship between history, race and ethnicity, and land and water rights in the fictional Chamisaville County, New Mexico.



Poet Martin Espada

Sunday, October 7

11 a.m. Lore of the Land Parts 7 and 8. This 15-part radio documentary explores the land and people of the southwestern U.S. and Mexico. Today's installments mark the second part of the series, which focus in part on the relationship of indigenous cultures of the Southwest to their respective habitats. Producer Jack Loeffler has recorded and spoken with members of Hopi, Puebloan, Navajo and Tohono O'odham and Hispano cultures who share their sense of the sacred quality of homeland.

5 p.m. All-American Republican Presidential Forum with Tavis Smiley. Tavis Smiley will moderate the presidential candidates as they speak about how they will address the issues of concern to people of color in general and African-Americans in particular. Questions will again be posed by three journalists of color: Cynthia Tucker, the "Atlanta-Journal Constitution," Ray Suarez, PBS, and Juan Williams, NPR.

6 p.m. Radio Theatre. "Mal du Pays" by David Hughes. "Mal du pays" is the French term for homesickness as well as the title of this original audio drama written, produced, and directed by KUNM volunteer David Hughes. In it a young woman meets an odd man at her favorite coffee shop. She discovers he is "not from here" and poses the question, "Is homesickness contagious?"

Wednesday, October 10

10 p.m. Southwest Stages. 14th "Best of the 2006 Reggae Sunsplash Vol. 2" Journal Pavilion, Albuquerque, NM, featuring music and interviews with Third World & Toots and the Maytals.

Friday, October 12

8 a.m. Nicaragua: Development at What Price?

Long known for the Sandinista Revolution and the Contra war, in recent years Nicaragua has undergone a public perception makeover. It is now being touted as the ideal place to purchase a personal slice of paradise on a budget. Low crime rates and political stability have begun to draw real estate prospectors and travelers looking to make their money stretch farther than it would elsewhere. However, while increased tourism does create new opportunities, not everyone benefits. Some people have lost their livelihood and their land in the frenzy to cash in on the real estate boom. The environment has suffered as well, resulting in deforestation, landslides, and potable water shortages. KUNM reporter Jennifer Jackson recently visited Nicaragua, exploring the issues and concerns that have arisen in the two communities of Laguna de Apoyo and San Juan del Sur.

Sunday, October 14

11 a.m. Sage Health On Call. Live call-in show featuring integrative, indigenous and ecological healthcare: "Super Health With Local Foods." Guests Dr. Bruce Milne, PhD and Amy Pilling will join host Robin Seydel and KUNM listeners in a discussion about the beneficial effects of local foods, and why the development of a carbon neutral regional/local food shed is significant for our own health and that of the environment. Amy Pilling is an environmental designer, educator and beekeeper. She teaches in the Center For Community Sustainability at the Santa Fe Community College. Dr. Bruce Milne, Professor of Biology at UNM, specializes in landscape ecology, and is the founder of the innovative Sustainability Studies program at UNM. Robin Seydel is La Montanita Coop newspaper editor, and the Membership, Community Outreach & Education Coordinator. She is a registered organic grower of medicinal and culinary herbs, fruits and nuts, and has been a healthy foods activist for over 20 years. Produced by Halima Christy, MA, CHt, NTS, director of EcoSage Institute in Albuquerque.

6 p.m. Radio Theatre. "It's A Wonderful Radio Station," by Bill Chessman. An angel helps a compassionate but despairingly frustrated public radio station manager by showing what life would had been like if his station had never existed. A production of the National Audio Theater Festivals and the National Federation of Community Broadcasters and "The Troll Tale" by Garrett Vance and Birke Duncan.

Wednesday, October 17

10 p.m. Southwest Stages. 21st "An Evening w/ Los Lobos Acoustic" recorded live in February of 2007 at the

Rialto Theater, Tucson, AZ.

Thursday Oct. 18: nOON jaZz

My friend Paul Lombardi, the classical composer, was telling me about a slightly fudged note on a particular recording, and I told him how in jazz, we live for those wrong notes, that when we hit a clinker, we go head-on and hit it five more times in a row, like we meant to, then we bounce around building that note into the harmony, rectifying it, justifying its absolute perfection within the song. Paul said, "That's in improvisation, right?" And I said, "Yes, boss, it sure is." HOST Mark (Wrongway) Weber

Friday, October 19

8 a.m. Straight to the Heart: Radio Conversations. "Altruism and Action" Rabbi Malka Drucker is known for her extraordinary work with Rescuers, the stories of those who saved Jewish lives during the holocaust, White Fire, the community of women she has stirred to action, and HaMakom, a community of Santa Fe activists bound by a creed of loving kindness. Now she brings her passions forth in a call to altruism and action on Straight to the Heart. Host Ron Chapman shapes a conversation that explores the altruistic nature as a precursor to social action. Straight to the Heart is produced for KUNM by Ron Chapman, an internationally accredited speaker and national award winning radio commentator.



Rabbi Malka Drucker

Sunday, October 21

11 a.m. American Radio Works: Put to the Test.

This documentary examines how high-stakes testing took root in American classrooms and what effect it is having. We bring these questions to life through a portrait of Western Guilford High School in Greensboro, North Carolina over the course of two school years.

5 p.m. David Barsamian: Targeting Iran. Alternative Radio host David Barsamian has written a book, Targeting Iran, in which he argues that the same kind of language is being used by media against Iran as was used against Iraq before the 2003 invasion of Iraq. Today's program is a recording of a talk give by David Barsamian spoke in Albuquerque on August 30.

6 p.m. Radio Theatre. "Tales from Williamsville" by John Coons and "Fall of the Hero" by Frederick Greenhal-

Radio Highlights, cont. from Page 11

gh, two original radio theater productions from Final Rune Productions, originally broadcast on WMPG in Portland, ME.

Wednesday, October 24

10 p.m. Southwest Stages. “The Best of Little Feat” recorded live at several different festivals and events from around the Southwest.

Friday, October 26

8 a.m. Peace Talks Radio. The series on peacemaking and nonviolent conflict resolution. In May of 2007, the state of New Mexico sponsored a two-day conference called “Building A Culture of Peace” in Santa Fe. Peace Studies scholar Louise Diamond organized and facilitated the event. It was her first ever attempt at a Peace Conference. We’ll talk with her and another one of the conference organizers, Martha Dominquez, about what went right about the conference and what might have gone better. Can peace conferences like this really do much good to raise consciousness and create action for peace? Carol Boss is the host. After broadcast, this program, as well as all of the programs in the Peace Talks Radio series can be heard online at peacetalksradio.com. That’s also where you can go to help keep the program on the air with your support. Peace Talks Radio is produced by the non-profit media organization Good Radio Shows, Inc.

Saturday, October 27

6 p.m. Reading and Conversation with Tim Flannery and Amy Goodman. Tim Flannery is on a mission. He believes human activity is drastically altering the earth’s climate, and in time these changes will have a devastating effect. In *The Weather Makers: How Man is Changing the Climate and What it Means for Life on Earth*, he traces the story of climate change over millions of years and exposes the substantial, human-induced impact and likely effects if this process continues. He then proposes a plan to halt, and ultimately reverse, this trend. A regular contributor to *The New York Review of Books* and *The Times Literary Supplement*, Flannery also contributes to NPR and the BBC. Amy Goodman is the host and executive producer of Pacifica Radio’s daily news-magazine *Democracy Now!* which airs daily on over 400 stations in North America (weekdays at 4 p.m. on KUNM). Goodman has



Amy Goodman and
Tim Flannery

interviewed several Lannan guests including Noam Chomsky, Eduardo Galeano, and Robert Fisk.

Sunday, October 28

11 a.m. Smart City Radio: Mapping the Smart City. Rarely do we get a good news story about teenagers. But this week is different. Teens in Memphis, many living in public housing, spent the summer mapping their neighborhood and its assets. And even *they* were surprised by what they learned. We’ll talk to Dr. Charlie Santo from the University of Memphis who designed and directed the project. Dr. Santo is Assistant Professor of City & Regional Planning in the School of Urban Affairs & Public Policy. Also on the program is Wayne Senville who spent his summer traveling Route 50 from Maryland to California, talking to citizens and planning commissioners in towns along the way. Wayne is editor of the *Planning Commissioners Journal* and plannersweb.com.

6 p.m. Radio Theatre. “Rot,” written and performed by Juli Hendren. Directed by Byron Laurie and Elsa Menendez. A one-woman comic performance about a woman who channels the spirit of *Frankenstein* author Mary Shelley to help her face the challenges of turning 30. Originally produced by the Tricklock Theatre Company of Albuquerque and adapted and produced for radio by Paul Ingles.✍

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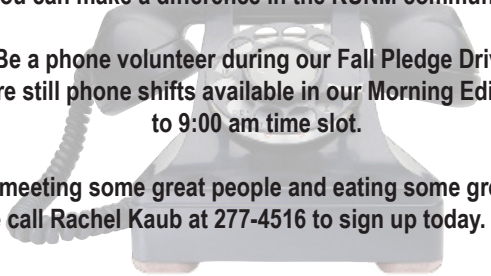
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Choose the totebag or the popular 2-for-1 KUNM Membercard and re-coup more than you pledged to KUNM in just a few dinners.

You can make a difference in the KUNM community!

Be a phone volunteer during our Fall Pledge Drive!
There are still phone shifts available in our Morning Edition 6 a.m. to 9:00 am time slot.

Enjoy meeting some great people and eating some great food!
Please call Rachel Kaub at 277-4516 to sign up today. Thanks!



Missed the pledge drive?

You can still pledge or send an extra gift!

Complete this form and mail it with your tax-deductible gift to:

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Questions? Call 277-3968



Call (505) 835-6588 or visit mtpas.org NM Tech
Performing Arts Series

Geo-Cinema "10 Questions for the Dalai Lama"

Friday, October 5
A provocative film, hosted by film-maker Rick Ray, that describes the struggles and amazing history of the Tibetan people.

Saturday, October 6 Trinity Site Open
Bus tours to Trinity Site and Very Large Array.
Magdalena Arts Fest

Ricardo Lemvo & Makina Loca

Friday, October 12
High-energy, innovative Afro-Cuban dance music that celebrates life.

Saturday, October 13 Socorro Fest
Two Stages, Arts, Spirits Tent, Family Activities and more!

October 10-13
Enchanted Skies Star Party
Keynote Speaker Jeff Kanipe
Star Party @ Etscom Observatory
<http://www.socorrofest.com>
www.etscom.com/observatory/index.html



Break! The Urban Funk Spectacular

Friday, October 26
Top-notch dancers perform amazing acrobatics, spins, robotics and vocal percussion, tracing hip-hop history.

October 26-28 Fat Tire Fiesta
A mountain biking event for the whole family.
http://www.socorro.com/gov/series_detail.asp?eventID=73

Macey Center in Socorro: Just one hour south of Albuquerque.

PROGRAM UNDERWRITERS

Many thanks to the businesses and individuals listed below, who are helping to underwrite the cost of KUNM's programming. Should you have the opportunity, we hope you'll also thank them for supporting public radio! For information on underwriting opportunities, call 277-3969.

1uffakind PO Box 6164, Albuquerque 87197,
www.1uffakind.com

abqARTS, Albuquerque's monthly magazine of
the arts. www.abqarts.com

Dr. Jo Anne Allen 4830 Juan Tabo NE, Albu-
querque, 293-7611

Amish Connection of New Mexico
1009 Juan Tabo NE, Albuquerque, 294-2638

Dr. David Bernitsky, Opthamologist
323-0880, www.bernitsky.com

Betty's Bath & Day Spa 1835 Candelaria NW,
Albuquerque, www.bettysbath.com

Brasserie La Provence 3010 Central NE
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BT Homes www.bthomes.com

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474-5445

Central New Mexico Community College
Formerly TVI

Chocolate Cafe & Bakery
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254-0463

Corrales Bosque Gallery, 4685 Corrales Rd.,
Corrales, NM 87048, 898-3746

**Fred & Sandra Creek, Realtors, Coldwell
Banker Legacy**, www.ABQHomes.com
480-3733

Dan Cron Law Firm, P.C. 125 Lincoln Ave.,
Santa Fe, 87504, 505-986-1334

Davis Kitchens Albuquerque and Santa Fe,
www.daviskitchens.com

Exit Realty of Albuquerque
2625 Pennsylvania NE Ste 200,
Albuquerque, 296-7700

Field & Frame 107 Tulane SE,
Albuquerque, 87106, 255-6099

The Firebird 1808 Espinacitas St., Santa Fe,
505-983-5264, thefirebird.com

First Community Bank Albuquerque, 87190

The Framing Company
2424 Cerrillos Rd., Santa Fe, 505-438-6000

Glass-Rite Replacement Windows
800-824-1005 Glass-rite.com

Great Outdoors Nursery 10408 2nd St NW,
Albuquerque, 87114 890-5311

High Country Macula, Retina, and Vitreous, PC 465

St. Michael's Drive, Suite 205
Santa Fe, 87505, 505-982-5716

High Desert Staffing
2201 San Pedro NE, Bldg 4, Ste. 100
Albuquerque, 87110 881-3449

Il Vicino Wood Oven Pizza & Brewery
Albuquerque and Santa Fe, www.ilvicino.com

Independent Volvo
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Isis Medicine 401 Botulph, Santa Fe, 87505,
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Jiffy Lube www.jiffylube.com

Jim's Automotive 4401 Lead SE, Albuquer-
que, 87108, 256-1531
www.jimsautomotive.com

Keshi 227 Don Gaspar, Santa Fe, 87501,
505-989-8728

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Albuquerque, 87102, 764-5400
www.lewisandroca.com

Lieber's Luggage On Manual across from Sears

MoRo Gallery 806 Mountain Rd NW, Albuquer-
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New Mexico Cancer Center 4901 Lang Ave
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87501, 505-983-4020

The Piano Exchange 2225 Wyoming NE
Albuquerque 710-9643

Plants of the Southwest 3095 Agua Fria,
Santa Fe, 505-344-8830

Presbyterian Hospital Albuquerque

Primetime Monthly News
2403 San Mateo, Suite P-15

Albuquerque, 87110, 880-0470

Quality Produce Market 1403 Girard NE
Albuquerque 620-1705

Roller Printing 1233 Siler Road, Santa Fe,
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NW, Albuquerque, 766-5100

Southwest Women's Health 883 Lead Ave.
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Sun Monthly, monthly publication; personal/
practical/global.

The Sun-News PO Box 5588
Santa Fe, NM 87502 505-471-5177

Sunrise Springs Inn & Retreat
242 Los Pinos Rd., Santa Fe
505-471-3600, 800-955-0028

Taos Herb Company, makers of Yerba Hair
Care Products, available at Walgreen's and
other stores. www.taosherb.com

Ten Thousand Waves
320 Tesuque Dr., Santa Fe 87505
tenthousandwaves.com

The Vitamin Trader 211 Montano NW
Albuquerque, 344-6060

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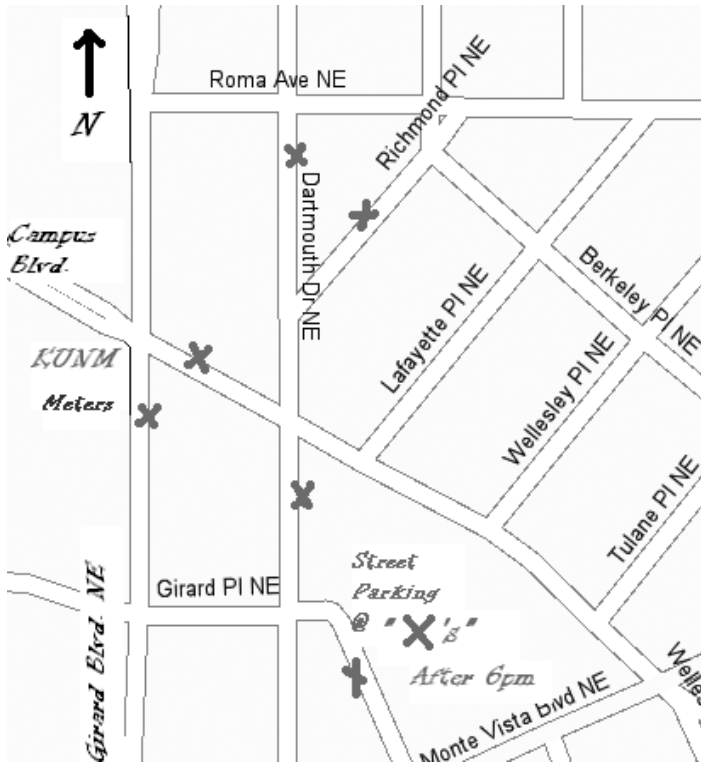
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NE, Albuquerque, 87112, 293-6133; and in
Plaza Don Luis - Old Town, 303 Romero NW,
Albuquerque, 87104 764-0302

Whiting Coffee Company 3700 Osuna NE,
Albuquerque, 344-9144

Wild Birds Unlimited Albuquerque AND
Santa Fe, 505 988-8818

Zia Diner, 326 S. Guadalupe, Santa Fe,
505-988-7008. Breakfast, lunch & dinner 7
days a week.

There is a General Meeting of the KUNM community (volunteers, staff, members, listeners and the general public are all welcome) on the last Wednesday of every month in the Conference Room on the 3rd floor of Onate Hall on the UNM Campus. The next General Meeting will be on October 24th at 6:30 p.m. See attached map for parking information.



**KUNM RADIO BOARD MEETING
TUESDAY, OCT. 2, 2007, 6-8**

**ROOM 101, SCHOLLS HALL,
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THE REGULAR MEETING OF THE KUNM RADIO BOARD IS HELD THE FIRST TUESDAY OF EACH MONTH; THE PUBLIC IS INVITED TO ATTEND.

"OPEN MIC" TIME IS PROVIDED TO TAKE YOUR COMMENTS AND QUESTIONS.

YOU CAN EMAIL THE KUNM RADIO BOARD AT RADIOBOARD@KUNM.ORG.

Please remember to thank the businesses that are listed on the previous page. They also help to keep KUNM on the air! And thanks for your support of KUNM!

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National Hispanic Cultural Center
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**Saturday, 7:30pm
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